

	GROUP General	MODEL Optima (QF) 2013MY
	NUMBER PS231	DATE December 2012
 		
SUBJECT: 2013 KIA OPTIMA CUSTOMER TIPS		

In an effort to better educate and familiarize customers about some of the features in their recently purchased 2013 Kia vehicle, Kia Motors America would like all dealership service personnel to be familiar with the model tips outlined here to help maximize owner satisfaction with certain features.

Feature highlights:

- Bluetooth® Wireless Technology
- UVO Jukebox
- iPod®/USB Connectivity
- Satellite Radio Reception (if equipped)
- Power Folding Mirrors (if equipped)
- Rear Trunk Operation
- Air-Ventilated Front Seats (*if equipped*)
- Headrest Adjustment
- Driver Position Memory System (*if equipped*)
- Wind Buffeting
- Rear Parking Assist (if equipped)
- Tilt/Telescoping Steering Wheel
- Windshield Defogging
- Condensation inside exterior vehicle lights

Bluetooth®¹ Wireless Technology

Using Voice Recognition

- Your Voice Recognition (VR) system may have difficulty understanding some accents or uncommon names.
- When using VR to place a call, speak in a natural, moderate tone, with clear pronunciation.
- Wait for system to **beep** before speaking any commands.
- Open windows, moon roof or an A/C fan operating at higher speeds can interfere with VR.
- Do not store single-name entries (e.g., “Bob”, “Mom”, etc.) Instead, always use full names (including first and last names) for these contacts.
- Do not use special characters (e.g., ‘@’, ‘-’, ‘*’, ‘&’, etc.)
- Do not use abbreviations (i.e., use “Lieutenant” instead of “Lt.”) or acronyms (i.e., use “County Finance Department” instead of “C.F.D.”; Be sure to say the name exactly as it is entered in the contacts list.
- The Contacts Sync (Phonebook Download) feature allows you to choose whether your phone contact list will transfer to your vehicle contacts each time your phone is connected or only at the initial phone pairing.
- If Contacts Sync is set to **ON**, contacts stored in your phone will download each time your phone is connected. There may be a delay before the system is available to place a call.

- If Contacts Sync is set to **OFF**, your phone contacts will download only at the initial pairing. This allows you to make calls without waiting for your phone contact list to download.

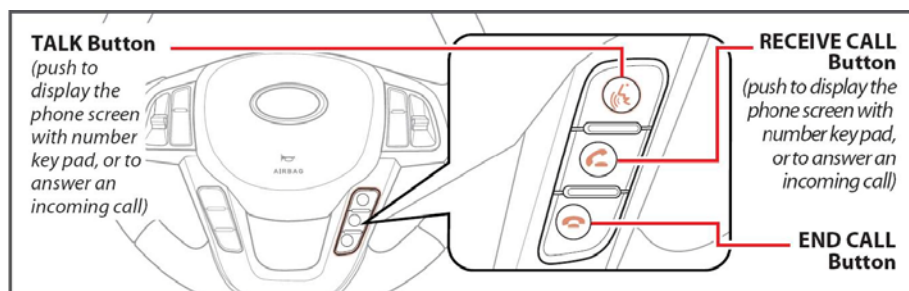
Bluetooth® Wireless Technology and Phone Reception

- Bluetooth® Wireless Technology is an extension of your Bluetooth®-enabled phone’s functionality. This means that reception while using Bluetooth® Wireless Technology may be affected the same way your phone may be affected by reception issues (e.g., if your phone has no reception in certain areas).

Pairing or Connecting Your Phone

- During the pairing process, please make sure you accept the connection request on the phone and check the box that says “Don’t ask again.”
- If your phone doesn’t automatically connect when you enter your vehicle try either waiting for 1 minute, then retry connecting — turn phone’s Bluetooth® off and then on or delete phone from radio and re-pair. If these methods do not work, the phone or software version of the phone may not be compatible with the radio.
- Phone specifications change frequently and some phones may have varying compatibility levels with the Bluetooth® system. You can check available phone compatibility information online at www.kia.com in the Bluetooth® Wireless Technology section of the Owners page as follows: Select “General Info” under the Owners’ Tab, click on Bluetooth® icon and then select “Setup”, and enter your phone and carrier information.

Steering Wheel Controls



UVO Jukebox (if equipped)²



The Jukebox feature allows you to copy songs to the internal hard drive of the UVO system. Song files can be copied from MP3 CDs or USB devices, not from iPod, Zune, or commercial CDs, due to copy restrictions. File types that can be copied to the Jukebox are limited to MP3 and WMA files.



iPod®/USB Connectivity

For most Kia vehicles, the Kia Power Cable is needed in order to operate an iPod® with the audio buttons on your vehicle's (non-UVO) Audio System. The PC Cable provided by Apple may cause a malfunction and should not be used. If your vehicle is equipped with the UVO system, you must use the PC Cable provided by Apple to connect your iPod®.

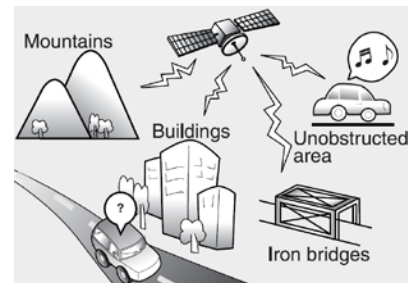


All external devices should be disconnected before ignition is turned off and should not be connected until **AFTER** a vehicle has been turned on.

Satellite Radio Reception (if equipped)

Satellite radio reception requires direct line of sight with the satellite transmitting the radio signal. Tunnels, bridges, covered parking, mountainous terrain, tall buildings, heavy foliage and other obstacles may momentarily interrupt the signal. This is normal operation, and reception will be restored after a few seconds.

The signal can become weak in some areas that are not covered by the Sirius repeater network.



Power Folding Mirrors (if equipped)



To fold or unfold the outside rearview mirrors, press the folding mirror button to actuate them. Please do not attempt to fold the mirrors manually, as this will cause the mirror to be not synchronized with the electric motor.

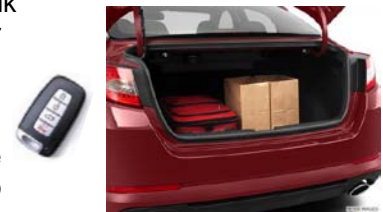


Should power folding mirrors be folded in or out manually, they should be re-synched with the motors or they may not remain in the desired position or may appear loose. To sync a power folding mirror with the motor, use the button on the driver's door panel to cycle the power mirror. The mirror should then operate properly when using the power folding option. Cycle the mirror up to three times to ensure proper operation.

Rear Trunk Operation

For vehicles equipped with a Smart Key, the rear hatch will unlock as you approach your vehicle with the Smart Key in your possession. You do not have to unlock it—simply walk up to your vehicle and use the handle at the rear to lift open the rear hatch. Once you are finished, simply close the rear hatch and it will lock automatically once you walk away.

If you unlocked your vehicle or opened the rear hatch by pressing the unlock button on your Smart Key (even though it is not necessary to do so), **be sure to press the lock button on the Smart Key** before walking away, to ensure your vehicle is locked again .



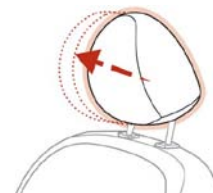
Air-Ventilated Front Seats (if equipped)



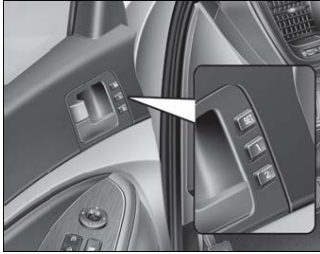
If vehicle is equipped with ventilated front seat(s), this helps improve occupant comfort by drawing interior temperature air through the seating surface (not from the air conditioner.)

Headrest Adjustment

The headrest may be adjusted forward by pulling the headrest forward at an upward angle. To adjust the headrest back, pull the headrest completely forward at an upward angle and then release.



Driver Position Memory System *(if equipped)*



To store a seating position into memory, first place the shifter into P (Park) while the ignition switch is on, then:

1. Adjust the driver's seat, outside rearview mirror, steering wheel and instrument panel illumination level.
2. Press the SET button on the control panel. System will beep once.
3. Within 5 seconds of pressing the SET button, press one of the memory buttons. The system will beep twice to confirm.

Wind Buffeting

In many vehicles, when a rear window is down and the front windows are up, air flowing past the open window induces pressure oscillations or pulsations which may be uncomfortable. Lowering the front windows slightly can alleviate this wind buffeting.

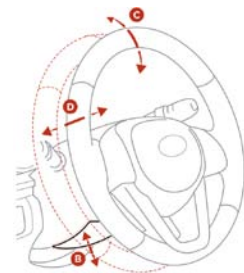
Rear Parking Assist *(if equipped)*

The back-up warning system provides an audible warning if an object is sensed within its detectable range. The objects sensed can be located slightly to the side (such as an adjacent vehicle, pole, etc) as well as directly behind the vehicle. This is normal operation of the system.

Tilt/Telescoping Steering Wheel

To adjust the steering wheel, push down the lock-release lever **(B)** and adjust to desired angle **(C)** and distance **(D)**. When finished, pull up the lock-release lever **(B)** to lock steering wheel in place.

Note that when adjusting the steering wheel distance **(D)** in and out, the effort is reduced if the wheel is lifted upward when pulling out/pushing in.



Windshield Defogging



Windshield fogging is caused by moisture in the air condensing on the cold glass. The following practices can help reduce window fogging:

- Keeping the inside of the glass as clean as possible.
- Utilizing the Defrost Mode activates the A/C & opens Fresh Air Vent.
- Adjusting the Temperature Control to a warmer temperature.

Condensation Inside Exterior Vehicle Lights



Your vehicle's exterior lights with clear lenses are vented to the atmosphere to release pressure as the air inside heats and cools. When humid/moist air enters the headlight/taillight, the moisture may condense on the lens surface and appear as fogging or water droplets. This is a normal condition and the moisture will evaporate when the lights are turned on or when the temperature increases.

¹The Bluetooth® word mark and logos are registered trademarks owned by Bluetooth SIG, Inc. and any use of such marks by Kia is under license. A Bluetooth® enabled cell phone is required to use Bluetooth® Wireless Technology.

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³iPod® mobile digital device is not included. iPod® is a registered trademark of Apple Inc. Kia is not affiliated with Apple Inc.