

Subarunet Announcement

To: All Subaru Retailers
From: Subaru of America, Inc.
Date: March 23, 2017

Subject: New Subaru STOP SALE/Safety Recall: WTP-75 Impreza Rough Idle, No-start, Stalling

Subaru of America, Inc. (Subaru) is recalling certain 2017 model year Impreza vehicles to update ECU software affecting the operation of the radiator cooling fan.

Please be advised that it is a violation of Federal law for a dealer to deliver a new motor vehicle covered by a recall under a sale or lease until the defect is remedied. Therefore, any Authorized Subaru Retailer failing to perform the applicable service procedures to correct all affected vehicles in their inventory prior to the vehicle being placed in service may be subject to civil penalties of up to \$6,000 per violation (i.e., for each vehicle), as provided in 49 CFR §578.6 and will also be in breach of the Subaru Dealer Agreement.

Affected Vehicles

Approximately 32,876 vehicles are affected by this recall. Coverage for all affected vehicles must be confirmed by using the Vehicle Coverage Inquiry function on subarunet.com. This data will be available this afternoon.

Your Region/Distributor will provide you with a detailed list of affected new unsold inventory units. If you have any of the affected models in inventory, please ensure that your sales and service staff are immediately notified that the unit(s) are un-saleable until the recall campaign is completed and the claim is submitted.

Model Years	Models	Production Start Date	Production End Date
2017	Impreza 4D & 5D	09/13/2016	03/15/2017

Condition

Due to software programming within the engine control unit, the operating threshold of the radiator fan used to cool the fuel temperature is not set low enough for the fan to operate at an appropriate temperature when using winter blend fuels. When North American winter fuel, which will vaporize at a lower temperature, is used, the fuel may begin to vaporize prematurely under certain outside temperature and low speed or stopped driving conditions. Premature vaporization causes a decrease in fuel pressure. If this occurs, the vehicle may experience a condition of rough idling, no-start or engine stall. In some cases, if the engine were to stall, the driver may be unable to restart the vehicle for a certain period of time.

Safety Hazard

The engine may stall in certain circumstances while driving, including low speed, stop-and-go traffic, or at a stop and may not be able to be restarted immediately, increasing the risk of a crash.

Description of the Remedy

The remedy procedure will be to reprogram the ECU with a software update. It is VERY IMPORTANT to read and understand the information published in the applicable service bulletin instructions completely before proceeding.

Owner Notification

Subaru will notify potentially affected vehicle owners by first class mail. Owners with a valid email address on file with MySubaru.com will also be notified by email. Owner notification is expected to occur in April and retailers will be advised when the notification begins.

Repair

For detailed information, please refer to the WTP-75 Product Campaign Bulletin on STIS.

Retailer Program Responsibility

Any vehicles listed in a recall/campaign that are in retailer stock must be:

- Immediately identified.
- Tagged or otherwise marked to prevent their delivery or use prior to inspection and/or repair.
- Repaired in accordance with the repair procedures outlined in the Product Campaign Bulletin, which will be available on STIS in the near future.

Retailers are to promptly perform the applicable service procedures to correct all affected vehicles in their inventory (used, demo & SSLP). Additionally, whenever a vehicle subject to this recall is taken into retailer inventory, or in for service, necessary steps should be taken to ensure the recall correction has been made before selling or releasing the vehicle.

Retailer Affected VIN Lists

Each Subaru retailer will receive an affected VIN list from their Zone Office when owner notification begins. Vehicles will be assigned to retailers in the affected VIN list based on the selling retailer. Retailers are required to limit the use of these lists for the purpose of completion of this safety recall.