



Ferrari North America, Inc.

September 30, 2003

Dear Ferrari Dealer:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.



Ferrari S.p.A., the manufacturer of Ferrari automobiles, has determined that a defect, which relates to motor vehicle safety exists in certain 2001 model year Ferrari vehicles.

On certain Ferrari vehicles, the seat rail assemblies may not have been manufactured properly by our component supplier.

The vehicles possibly affected are as follows:

- Model Year 2001, 550 Barchetta, with Vehicle Identification Numbers from 123674 to 124349, which have a Vehicle Assembly Number from 40988 to 43117 and were manufactured from April 30th, 2001 to December 25th, 2001.

As a result of the improper welding of the seat rail assemblies, one side of the seat may not fully lock into the set position. Under extreme acceleration or deceleration conditions this may cause a rocking motion of the seat. If the seat started a rocking motion while the customer was driving, it could pose a potential safety risk to the driver as well as other vehicles and potentially result in a crash and / or damage to the vehicle or property.

The remedy consists of replacing the entire seat rail assemblies on both seats.

This operation will be performed free of charge to the vehicle owner, and will require up to approximately 2.5 hours to complete.

We have accordingly sent notices to all owners of the affected vehicles advising them of this problem and requesting that they contact any Authorized Ferrari Dealer for the repairs, as per the attached notification letter.



Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten working days.

A supply of these parts will be shipped automatically to you based on the number of vehicles in your servicing area. Any additional quantities must be ordered, as needed, from our Parts Department.

Upon transmittal of the repair under the normal warranty system, we will of course reimburse you for the parts and the labor necessary to carry out this campaign.

Obviously, if you have any of the affected vehicles in your stock, you must not sell them until you have performed the necessary repairs. If you have already sold any vehicles with the chassis numbers specified in the enclosed instructions and have not yet sent in the new owner information to FNA, please do so at once so we may notify these owners.

Thank you for your cooperation.

Best Regards,

A handwritten signature in black ink, appearing to read 'Enzo Francesconi', written in a cursive style.

Enzo Francesconi
Vice President of Technical Services

Ferrari

Ferrari North America, Inc.

September 30, 2003

«FIRST» «LAST»
«ADD1»
«ADD2»
«CITY», «ST» «ZIP»



Serial Number: «VIN» «ASSY»

Dear Ferrari Customer:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Ferrari S.p.A., the manufacturer of Ferrari automobiles, has decided that a defect, which relates to motor vehicle safety exists in certain 2001 model year Ferrari vehicles.

On certain Ferrari vehicles, the seat rail assemblies may not have been manufactured properly by our component supplier. The vehicles possibly affected are as follows:

Model Year 2001, 550 Barchetta, with Vehicle Identification Numbers from 123674 to 124349, which have a Vehicle Assembly Number from 40988 to 43117 and were manufactured from April 30th, 2001 to December 25th, 2001.

As a result of the improper welding of the seat rail assemblies, one side of the seat may not fully lock into the set position. Under extreme acceleration or deceleration conditions this may cause a rocking motion of the seat. If the seat started a rocking motion while the customer was driving, it could pose a potential safety risk to the driver as well as other vehicles and potentially result in a crash and / or damage to the vehicle or property.

The remedy consists of replacing the entire seat rail assemblies on both seats.

Since your car is among those affected by the above condition, we kindly ask you to immediately contact any Authorized Ferrari Dealer in order to arrange an inspection of your automobile and to have the corrective action performed.



The corrective action for the above listed repair will be performed free of charge to you and will require up to approximately 2.5 hours to complete. Please plan, however, to leave your vehicle with the dealership to allow the dealer some flexibility for scheduling your repairs.

By the time you receive this letter, the Authorized Ferrari Dealers will have been supplied with the parts and the instructions to perform the repair. If the Dealer fails or is unable to make the necessary repairs free of charge within a reasonable time, or if you have any problem obtaining the needed repair, you should inform the National Headquarters of Ferrari North America, Inc. at:

Ferrari North America, Inc.
250 Sylvan Avenue
Englewood Cliffs, NJ 07632
(201) 816-2651 (National Technical Office)

If the affected vehicle is not repaired free of charge to you and within a reasonable time, you may submit a written complaint to the Administrator, National Highway Traffic Safety Administration, (NHTSA), 400 Seventh Street, SW, Washington, DC 20590. You may also telephone the toll free Auto Safety Hotline at 888-327-4236.

You may be eligible to receive reimbursement for the cost you incurred if you already have obtained a remedy for a problem associated with the defect described in this letter.

However, you still must have this corrective action performed, regardless of any previous repairs that may have been performed. Information about the reimbursement program for pre-notification repairs is provided in the enclosure to this letter.

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten working days.

If you no longer own this vehicle or your address has changed, please complete the enclosed prepaid yellow card and return it to Ferrari North America, Inc.

We urge you to comply with this notice promptly and we apologize for any inconvenience this may cause you.

Best Regards,

A handwritten signature in black ink, appearing to read 'Enzo Francesconi', written over a horizontal line.

Enzo Francesconi
Vice President of Technical Services



ENCLOSURE

Pre-Notification Reimbursement Program

You may be eligible for reimbursement if you previously incurred out-of-pocket costs for repairs or replacements of the seat rail assemblies covered by this recall campaign.

1. This reimbursement program applies to the vehicles listed below and in the attached letter:

- Model year 2001, 550 Barchetta, with Vehicle Identification Numbers from 123674 to 124349, which have a Vehicle Assembly Number from 40988 to 43117.

2. This reimbursement program applies to repairs or replacements of the seat rail assemblies.

3. This reimbursement program applies to repairs or replacements of all or part of the seat rail assemblies of a vehicle listed above if such repair or replacement was made at any time up to ten days following the mailing of the attached notification letter.

4. This reimbursement program does not apply to repairs or replacements that were made within the period during which the original warranty would have provided for a free repair of the problem addressed by this recall, unless (i) a franchised dealer or authorized representative of Ferrari denied warranty coverage or (ii) the repair made under the warranty did not remedy the problem. Reimbursement also will not be provided if the pre-notification remedy was not of the same type as the recall remedy provided herein, did not address the defect that led to this recall, or was not reasonably necessary to correct the defect.

5. To obtain reimbursement for pre-notification remedies, you will need to provide a receipt, which may be an original or copy, identifying the equipment replaced; and, if the pre-notification remedy was obtained at a time when the vehicle was covered under the original warranty program, documentation indicating that the manufacturer's dealer or authorized facility either refused to remedy the problem addressed by the recall under the warranty or that the warranty repair did not correct the problem addressed by the recall. In addition, you will need to submit a written and signed claim for reimbursement that contains the information required in paragraph 6, below.



6. The claim for reimbursement should include the following information. (a) the name and address of the claimant; (b) identification of their vehicle's make, model, model year, and vehicle identification number; (c) identification of the Ferrari Campaign number (Campaign No. 39) or identification of the recall by reference to NHTSA's recall number; and (d) identification of the owner or purchaser of the vehicle at the time that the pre-notification remedy was obtained.

7. If you have any questions about the reimbursement program or need help in making a claim for reimbursement, please write or call Ferrari North America, Inc., at the following address and telephone number:

Ferrari North America, Inc.
250 Sylvan Avenue
Englewood Cliffs, NJ 07632
(201) 816-2651 (National Technical Office)

RECALL CAMPAIGN NO. 39
550 Barchetta
"Seat Rail Assemblies"
RECALL CAMPAIGN OVERVIEW

INTRODUCTION: Ferrari 550 Barchetta

SUBJECT: Recall Campaign No. 39

VEHICLES: Model Year 2001, 550 Barchetta, with Vehicle Identification Numbers from 123674 to 124349, which have a Vehicle Assembly Number from 40988 to 43117.

MANUFACTURING DATES Ferrari Barchetta models manufactured from April 30th, 2001 through December 25th, 2001.

CONDITION: As a result of the improper welding of the seat rail assemblies, one side of the seat may not fully lock into the set position. Under extreme acceleration or deceleration conditions this may cause a rocking motion of the seat. If the seat started a rocking motion while the customer was driving, it could pose a potential safety risk to the driver as well as other vehicles and potentially result in a crash and / or damage to the vehicle or property.

REMEDY: The remedy consists of replacing the entire seat rail assemblies on both seats.

RECALL CAMPAIGN NO. 39
550 Barchetta
"Seat Rail Assemblies"
RECALL CAMPAIGN OVERVIEW
PAGE 2

PARTS: The parts required for this repair are identified by the following part numbers:

550barchetta		
Part Number	Quantity	Description
70000971	1	Seat Rail Kit
95979567	1	Adjustment Gauge

LABOR: **Replacement of the Seat Adjustment Rails**

Cost Code	24
Campaign Number	39
Problem Code.....	01
Component Code	9.40.014
Labor Operation (includes all labor).....	9.40.014.9
Total Operation Time.....	2.5 hours

REIMBURSEMENT: Upon receipt of a warranty claim via ModisCS

RECALL CAMPAIGN NO. 39
550 Barchetta
"Seat Rail Assemblies"
Technical Instructions

NOTE: Before starting this procedure, you **MUST** read these instructions carefully and completely.

The Parts kit (Part Number 70000971) will consist of the following;

- 4 Seat Rails (Runners)
- 12 Screws M8 x 20
- 8 Split Washers
- 2 Control Levers
- Checking Gauge (Part Num. 95979567)



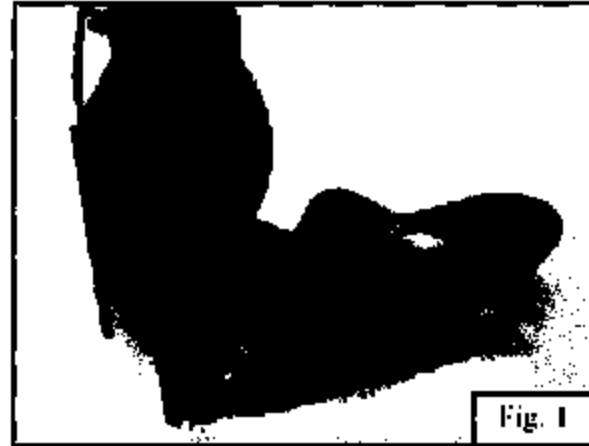
Seat Rail Kit - Part Number 70000971

RECALL CAMPAIGN NO. 39
550 Barchetta
"Seat Rail Assemblies"
Technical Instructions
Page 2

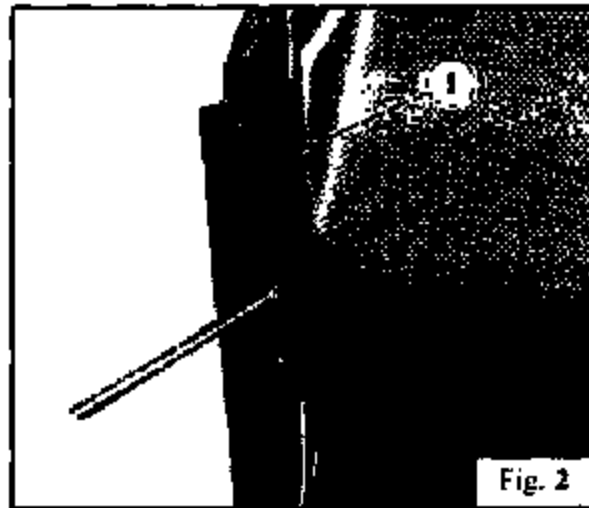
Replacement instructions

- Remove the seat from the vehicle.
- After having adjusted the seat back with the adjustment knob, so that it is as "closed" as possible, place the seat on a flat surface, after having covered the latter with a cloth in order to avoid damaging the seat's aesthetic features (Fig. 1).

Note: the runners must not be rested on the flat surface, so as not to discharge the seat load on the adjuster.

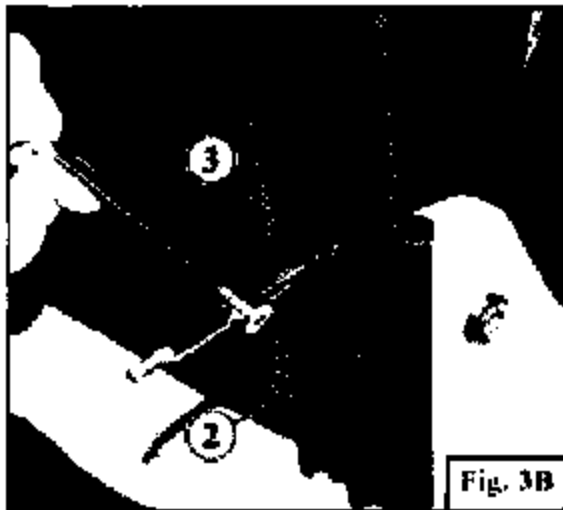
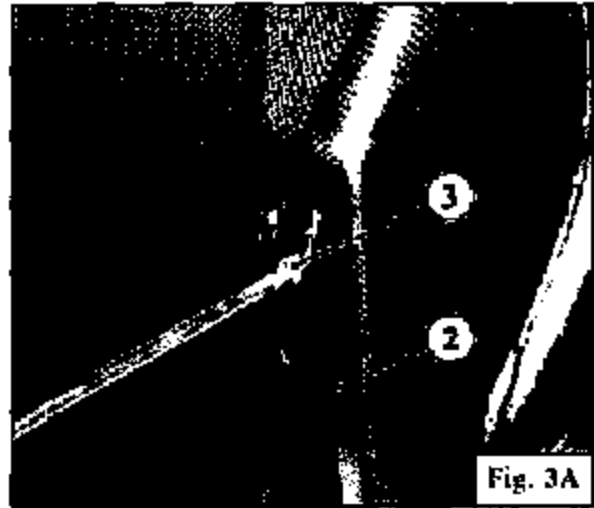


- Remove the control lever (1) from the runners levering it out with a screwdriver and taking special care for the pins' riveting inside the lever.



RECALL CAMPAIGN NO. 39
550 Barchetta
"Seat Rail Assemblies"
Technical Instructions
Page 3

- Remove the runner (2) by undoing the three screws (3) in the reported sequence, taking special care not to move the seat back adjusters. Follow the same procedure to remove the runner on the opposite side.



RECALL CAMPAIGN NO. 39

550 Barchetta

"Seat Rail Assemblies"

Technical Instructions

Page 4

- Apply thread-locking **LOCTITE** on the kit screws **M8X20 (4)**.
- Position the corresponding runner provided with the repair kit and secure it using the three screws **(4)** and the two split washers **(5)**.

Note: the split washers **(5)** must be positioned as shown in the following pictures, to prevent them from interfering with the runner movement.

- Follow the same procedure to remove the runner on the opposite side.



Fig. 4A



Fig. 4B

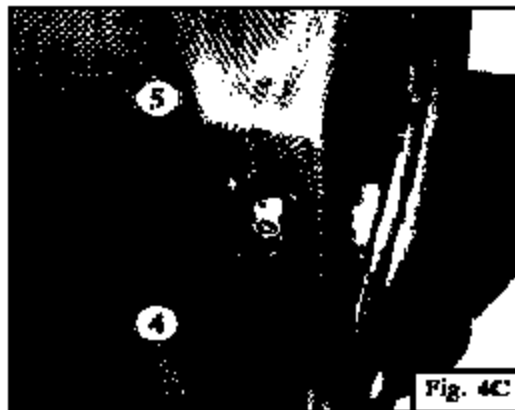


Fig. 4C

- For aligning the runners properly, you must fit the gauge **(6)** provided with the kit and tighten the two lower screws **(4)** to a torque of **30 Nm**.

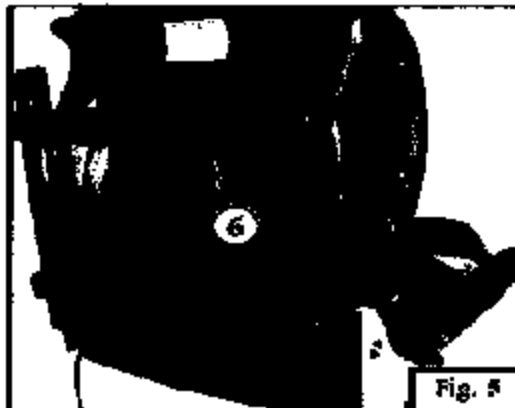


Fig. 5

RECALL CAMPAIGN NO. 39

550 Barchetta

"Seat Rail Assemblies"

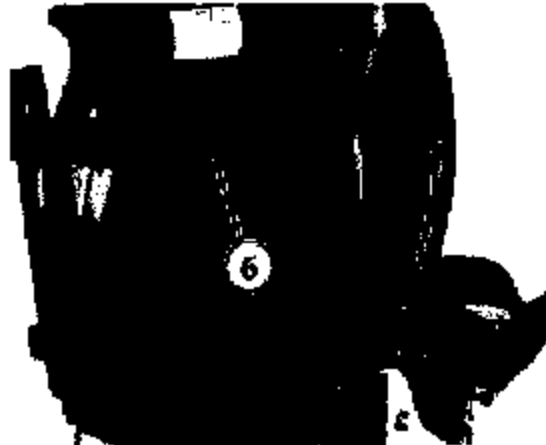
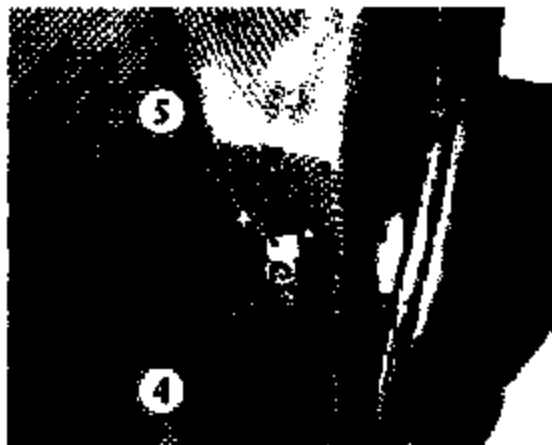
Technical Instructions

Page 5

- Slide the runners all the way back, without removing the gauge, then tighten the two upper screws (4) to a torque of 30 Nm.
- Take out the gauge (6) and tighten the two central screws (4) to a torque of 30 Nm.
- Refit the release control lever and then rivet the runner pins inside the tube using a pointed tool.
- Move the sliding parts of the runners all the way forward.
- Using the release lever, position the right-hand and left-hand bolts in their natural seats: you must hear them click in place on both sides.
- Position the seat inside the vehicle.

Note: when positioning the seat in the vehicle, take special care not to lift it off of the release lever.

- Screw up the front screws fitting the split washers, Ferrari part no. 63395300 in between, without tightening them.
- Sit on the seat, slide it all the way forward making sure that when it reaches the end-of-travel point the release lever is fully down. You must hear both bolts, positioned in their natural seating, click into place.
- Position the rear screws fitting the split washers, Ferrari part no. 63395300 in between and tightening them to a torque of 29 Nm.
- Tighten the front screws to a torque of 29 Nm.
- Move the seat to check it runs smoothly.
- When refitting the driver's seat, reconnect the plug for the seat belt fastening sensor.



Recall 39 Chassis and Assembly Numbers

Chassis Number	Assembly Number	Chassis Number	Assembly Number
123674	40988	124144	42373
123675	41117	124147	41845
123676	41124	124148	41805
123686	40964	124149	41934
123687	40728	124150	41953
123688	40710	124151	41978
123691	40761	124152	41974
123692	40782	124153	42102
123693	40801	124154	42004
123694	40595	124155	41880
123695	40868	124157	42021
123698	40735	124158	42024
123697	40840	124180	42042
123698	41149	124181	42085
123699	40554	124182	42141
124007	41790	124183	42176
124008	41183	124184	42203
124011	41239	124185	42230
124012	41222	124188	42231
124013	41263	124222	42475
124014	41261	124243	42502
124015	41284	124244	42341
124017	41292	124245	42348
124028	41314	124246	42371
124042	41419	124247	42564
124043	41423	124248	42585
124044	41449	124277	42691
124047	41505	124281	42628
124048	41507	124285	42679
124049	41806	124286	42684
124050	41513	124297	42713
124051	42317	124303	42805
124053	41591	124304	42809
124054	41835	124337	42941
124055	41859	124340	43005
124111	41758	124344	43082
		124349	43117