

Jaguar Land Rover North America, LLC 555 MacArthur Blvd. Mahwah, NJ 07430

IMPORTANT SAFETY RECALL

February 09, 2017

Safety Recall J080 Autoliv Passenger Airbag Operation

Vehicle Affected: Jaguar XJ Model Year:

2016-2017

National Highway Traffic Safety Administration Recall Number: 16V-943

Dear Jaguar Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Jaguar has decided that a defect relating to motor vehicle safety exists in certain 2016, 2017model year Jaguar XJ vehicles

Your vehicle is included in this Recall action.

What is the concern?

The front passenger airbag may not function properly due to a deviation in airbag inflator initiator generant mix ratio.

In the event of a crash of sufficient severity, the front passenger airbag may not deploy when required. Failure to deploy can lead to increased injuries to the front passenger seat occupant.

What will Jaguar and your Jaguar Retailer do?

Jaguar is carrying out a Safety Recall of the vehicles mentioned above. An authorized Jaguar retailer will replace the front passenger airbag module.

There will be no charge for this repair.

What should you do?

Please contact your authorized Jaguar retailer at your earliest convenience to schedule an appointment to have Recall J080 completed on your vehicle.

How long will it take?

The work will be carried out as quickly and efficiently as possible in order to minimize inconvenience to customers and is expected to take approximately three hours, although your retailer may need your vehicle for a longer time. Your retailer can provide you with a better estimate of the overall time for the service visit.

Attention Leasing Agencies: Federal regulations require that you forward this recall notification to the lessee within TEN days.

Moved or no longer own a Jaguar?

If you are no longer the owner of this vehicle, Jaguar would greatly appreciate the name and address of the new owner, using the Information Change Form enclosed.

What should you do if you have further questions?

If you have any questions regarding this Recall Action or need assistance in locating your nearest authorized Jaguar retailer, please contact the Jaguar Customer Relationship Centre at 1-800-4-JAGUAR (1-800-452-4827.

You May also contact us by email using the following address: jagcweb1@jaguarlandrover.com

If you have the need to contact Jaguar by mail, please use the following address:

Jaguar Land Rover North America, LLC ATTN: Customer Relationship Centre 555 MacArthur Boulevard Mahwah, NJ 07430

If you are having difficulty getting your vehicle repaired in a reasonable time, without charge, or have any additional questions regarding this Urgent Safety Recall, you may contact the National Highway Traffic Safety Administration (NHTSA) by writing to:

Administrator, National Highway Traffic Safety Administration 1200 New Jersey Avenue, SE Washington, D.C. 20590

Or you may call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or log on to http://www.safercar.gov to submit a complaint electronically.

We appreciate your confidence in our product and wish to do everything we can to retain that confidence. Jaguar, in cooperation with your authorized retailer, will strive to minimize any inconvenience to you caused by this campaign.

Sincerely.

Peter Pochapsky

Customer Experience Manager