



Kia Motors America, Inc.
Corporate Headquarters
111 Peters Canyon Road, Irvine, CA 92606-1790 USA

IMPORTANT SAFETY RECALL

(NHTSA Recall Number: 16V-312)

This notice applies to your vehicle: (Insert VIN)

June 30, 2016

Dear Kia Forte Owner:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Kia Motors has decided that a defect which relates to motor vehicle safety exists in certain 2013 model year Forte vehicles. Our records indicate that you own or lease one of the potentially affected vehicles.

What Is The Problem?

Your vehicle is equipped with driver's and front passenger's pre-tensioner seatbelts. The retractor pre-tensioner is designed to tighten the shoulder belt against the occupant's upper body in certain frontal collisions. The screws holding the retractor's retaining plate in a small number of vehicles may not have been properly tightened due to a machining error in the screw threads. If that occurs, the retractor pre-tensioner plate can break during certain frontal impact collisions, and the metal piece may come in contact with an occupant thereby increasing the risk of injury.

What Will Kia Do?

Kia has advised its authorized Kia dealers to inspect and, if necessary, replace the seatbelt assemblies in your vehicle with a new one if the bar code on either the driver's or front passenger's seatbelt assembly in your vehicle identifies it as one of the potentially affected assemblies. If the inspection identifies that one or both seatbelt assemblies must be replaced on your vehicle, you will be provided with alternate transportation for your use during the duration of the repairs. The work will be performed at Kia's expense at no cost to you. The estimated time which will be required to inspect and repair your vehicle is approximately one hour.

What Should You Do?

- Contact your Kia dealer to arrange for the inspection and possible repair (if necessary) to be conducted as soon as possible.
- To find your nearest dealer, visit www.kia.com and click the "Find Dealer" button in the upper right corner ("Dealers" on a mobile device). You can also use the QR code below with your mobile device to access this information (*see the bottom of this letter for more information about QR code use*):



What If You Have Already Paid To Have This Situation Corrected?

If you have incurred expense to remedy this issue prior to the date of this notice, you may have the opportunity to obtain reimbursement for that expense. Please contact the Kia Consumer Assistance number listed below for assistance in submitting your claim, or mail your receipts with a cover letter directly to Kia for review and consideration:

**Consumer Assistance Center
Kia Motors America, Inc.
P.O. Box 52410
Irvine, CA 92619-2410
1-800-333-4542**

Pursuant to the General Reimbursement Plan issued by Kia pursuant to Federal Regulation 49 CFR 573.13, Kia will use its best efforts to respond to your claim within sixty (60) days of receipt and at that time Kia may either accept or reject that claim or it may request more information to evaluate the claim.

Have You Changed Your Address Or Sold Your Kia?

If you have changed your home address, sold your Kia vehicle, or no longer own your vehicle, please complete the attached prepaid "Change of Address/Ownership" card and mail it to us.

What If You Are A Vehicle Lessor?

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

What If You Have Other Questions?

If your dealer does not respond to your service request in a timely manner, we suggest that you call Kia's Consumer Assistance Center at 1-800-333-4542. This number has TTY capability. If you still are not satisfied that we have remedied this situation without charge and within a reasonable amount of time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, S.E., Washington, DC 20590; or call the toll free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to <http://www.safercar.gov>.

This action has been taken in the interest of your safety, and we regret any inconvenience this situation may cause you.

Sincerely,

Consumer Affairs Department

QR Code Use:

- A QR Code is a square, 2-dimensional barcode that can be read by mobile devices loaded with an appropriate barcode or **QR Code Reader App**. The app reads the barcode image and then launches/uploads the specific information the code contains, such as URLs, text, photos, videos.
- With a mobile device, **download a QR Code Reader App**. With many devices, you can do this through an app store or marketplace.
- **Open the QR Code Reader App on your mobile device. The app will utilize your device's camera.** Center the code in the camera viewing area. With some apps, the URL or other information will automatically load when the code is recognized. For others, you may have to snap or take a picture of the QR code. **Refer to the QR Reader Code App instructions.**