



November 7, 2016

Attention: All Dealer Principals

Kia Motors America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign to replace the right front axle driveshaft on certain 2016 MY Kia Optima vehicles produced from November 13, 2015 through April 23, 2016. The right front axle driveshaft may develop a crack in the area of the stub at the wheel end of the shaft. When moving from a stopped location, the crack can lead to a separation of the shaft, causing a loud noise. The vehicle would then lose motive power. In addition, if the driver fails to engage the parking brake when the vehicle is parked on an incline, it may roll. In either case, a crash could result.

PARTS: During the week of November 7, 2016, Kia dealers with affected vehicles will receive an automatic shipment of campaign parts based upon the VIN campaign list. Initial order quantities will include 100% of the parts required to repair affected vehicles in dealer inventory plus initial quantity to repair affected vehicles retailed by your dealership.

Your Service Manager was sent a copy of the owner notification letter and a Q&A guide for recall questions both of which describe the issue and information on how to access the list of retailed 2016 MY Optima vehicles.

Kia will notify the vehicle owners on **November 21, 2016**.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

What Should You Do

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their 2016 MY Optima vehicles.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

Your prompt attention in completing this recall campaign is appreciated. If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Neem Van der Reest
Quality Analysis Manager

Enclosures