



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

May 5, 2017

Ms. Jennifer Shute
Sr Mgr Safety Recall Execution
Chrysler (FCA US LLC)
800 Chrysler Drive
CIMS 482-00-91
Auburn Hills, MI 48326

NEF-150SM
17V-273

Subject: Improper Air Bag Information/FMVSS 208

Dear Ms. Shute:

This letter serves to acknowledge Chrysler (FCA US LLC)'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

RAM/PROMASTER/2014-2017

Mfr's Report Date: April 25, 2017

NHTSA Campaign Number: 17V-273

Components:

EQUIPMENT:OTHER:LABELS

Potential Number of Units Affected: 113,896

Problem Description:

Chrysler (FCA US LLC) is recalling certain 2014-2017 Ram ProMaster vehicles. The sun visor, dashboard labels, and owner's manuals incorrectly state that the vehicles are equipped with frontal driver and passenger advanced air bags when they are not. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 208, "Occupant Crash Protection."

Consequence:

The incorrect information may change how close the occupants position themselves to the air bags, increasing the risk of injury in the event of a crash.

Remedy:

Chrysler will notify owners, and dealers will correct the sun visor labels, the dashboard (hangtag) label, and the owner's manual and user guide information, free of charge. The recall is expected to begin June 9, 2017. Owners may contact Chrysler customer service at 1-800-853-1403. Chrysler's number for this recall is T24.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

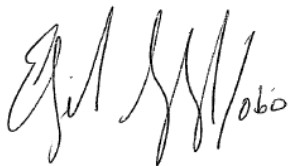
Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Sarah Mcshane who may be reached by phone at 202-366-7401, or by email at sarah.mcshane@dot.gov or through the office email at rmd.odi@dot.gov. We look forward to working with you.

Sincerely,

A handwritten signature in black ink, appearing to read 'Jennifer Timian', with a date '1/10/10' written at the end of the signature.

Jennifer Timian
Chief, Recall Management Division
Office of Defects Investigations
Enforcement