

Public ✓

JUN 2 1995

Mr. Jeffrey B. Wilson
Director of Technical Services & Parts
Ferrari North America, Inc.
250 Sylvan Avenue
Englewood Cliffs, NJ 07632

NSA-111bdh
95V-079

Dear Mr. Wilson:

This acknowledges receipt of your Noncompliance Information Report dated April 19, 1995, submitted in accordance with 49 CFR Part 573, "Defect and Noncompliance Reports." This recall involves 211 Ferrari North America, Inc. (Ferrari) 1995 Model 456 GT, 512 M, and F 355 Berlinetta passenger vehicles manufactured from May 6 through November 21, 1994. These vehicles do not have the international horn emblem indicating the location of the horn assembly switch stamped on the leather steering wheel cover. Therefore, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) No. 101, "Controls and Displays." The assigned ID Number for this recall campaign is 95V-079.

In accordance with 49 U.S.C. §30166, it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment, tire, or vehicle which fails to comply with all applicable Federal motor vehicle safety standards.

Future reports should be addressed to the Associate Administrator for Safety Assurance, National Highway Traffic Safety Administration, 400 Seventh Street, SW, Washington, DC 20590, as required by 49 CFR Part 573.9.

Ferrari is responsible for the remedy of these vehicles from this date forward, regardless of vehicle age, mileage, or ownership. You should know that the agency provides a listing of safety recalls to the media at the end of each month. This recall will be a part of that listing.

NOTIFICATION TO PURCHASERS

Notification to purchasers should begin as soon as possible. A final copy of all the notification documents must be submitted to this office within 5 working days after the documents are first sent to purchasers and dealers as required in Part 573.5(c)(9).

QUARTERLY STATUS REPORTS

As stated in Part 573.6, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers begins. For instance, the current calendar quarter begins on April 1, and ends on June 30, 1995. If notification occurs during this time frame, the first quarterly report is due by July 31, 1995. In the case where the recall appears to be completed, quarterly reporting is required until your company is notified otherwise by this office.

If you have any questions, please contact Mrs. Pat Wallace or Mrs. Barbara Hayes at (202) 366-5232 or fax at (202) 366-7882.

Sincerely,

JSI

Jonathan D. White
Technical Analysis Branch
Office of Defects Investigation
Safety Assurance

Ferrari

Ferrari North America, Inc.
250 Sylvan Avenue
Englewood Cliffs, NJ 07632
201-816-2000
FAX: 201-816-2620

RECEIVED
APR 19 1995 11:01 AM
OFFICE
DEFECTS INVESTIGATION

April 19, 1995

95V-079 (81)

Mr. Charles L. Gauthier, Director
Office of Defects Investigation
National Highway Traffic Safety Administration
400 Seventh Street, S.W.
Washington, D.C. 20590



Dear Director:

Please find herewith enclosed Vehicle Safety Defect Initial Information Reports with respect to the Recall Campaign which we are initiating in order to correct the following:

On the following Ferrari vehicles, the leather covering of the steering wheel has been manufactured without the International Horn Emblem printed on the leather. As a result, the vehicle currently has no identification of the positioning of the horn switch.

456 GT with a vehicle identification number between 99785 and 100855

512 M with a vehicle identification number between 99744 and 100566

F 355 Berlinetta with a vehicle identification number between 98673 and 100937

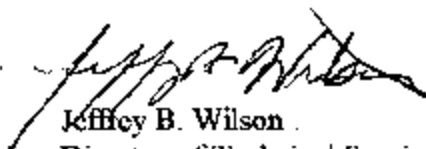
The corrective action will require approximately 0.2 hours.

For the above campaign, it is our intention to notify Ferrari Dealers with a comprehensive letter explaining the remedy; furthermore, it is our intention to notify each vehicle owner with a single letter mentioning the recall modification required. Follow up letters will be sent if necessary.

95V-079 (62)

Enclosed are draft copies of the letters that Ferrari North America, Inc. will send to the owners and to the Ferrari Dealers along with a rough draft copy of the technical instructions.

Yours truly,



Jeffrey B. Wilson
Director of Technical Services & Parts
Ferrari North America, Inc.

JBW:dv



FERRARI NORTH AMERICA, INC.
250 SYLVAN AVENUE
ENGLEWOOD CLIFFS, N.J. 07632
April 15, 1995

**VEHICLE SAFETY DEFECT
INITIAL INFORMATION REPORT
INTERNATIONAL HORN EMBLEM
RECALL No. 151**

A) DESCRIPTION OF DEFECT:

On the following Ferrari vehicles, the leather covering of the steering wheel has been manufactured without the International Horn Emblem printed on the leather. As a result, the vehicle currently has no identification of the positioning of the horn switch.

456 GT with a Vehicle Identification Number between 92785 and 100855

512 M with a Vehicle Identification Number between 99744 and 100566

F 355 Bertinetta with a Vehicle Identification Number between 98673 and 100937

B) CHRONOLOGY OF EVENTS WHICH LED TO DETERMINATION OF A SAFETY DEFECT:

As a result of routine inspection, Ferrari S.p.A. has discovered that the International Horn Emblem was missing from this leather steering wheel cover and has notified Ferrari North America, Inc. of the vehicles that have been shipped to the United States missing the horn emblem.

C) MEASURES TO BE TAKEN TO REPAIR VEHICLE:

The remedy consists of stamping the steering wheel with an electrically heated tool and maintaining pressure for a period of 3.0 seconds. This will be done on both the left and the right spoke of the steering wheel in conjunction with the location of the horn switch itself. This operation will be performed free of charge to the vehicle owner and will require approximately 0.2 hours.

ESTIMATED INITIATION OF CORRECTIVE ACTION:

June 1995

FERRARI NORTH AMERICA, INC.
250 SYLVAN AVENUE
ENGLEWOOD CLIFFS, N.J. 07632
April 15, 1995

VEHICLE SAFETY DEFECT
INITIAL INFORMATION REPORT
INTERNATIONAL HORN EMBLEM
RECALL No. 151

Date submitted: April 15, 1995
Date received: April 1, 1995
Campaign No.: 151
Campaign Date: June 1995

<u>MAKE</u>	<u>MODEL</u>	<u>MODEL YEAR</u>	<u>NO. OF VEHICLES</u>	<u>ENCLOSED MFG. DATES FROM</u>	<u>THROUGH</u>	<u>OTHER VEHICLE IDENTIFICATION</u>
FERRARI	456 GT	1995	78	May 6, 1994	November 21, 1994	99785-100855
FERRARI	512 M	1995	18	July 19, 1994	November 14, 1994	99744-100566
FERRARI	F 355 B	1995	115	July 4, 1994	November 15, 1994	98673-100937

Ferrari

DRAFT

Ferrari North America, Inc.
250 Sylvan Avenue
Englewood Cliffs, NJ 07632
201-816-2600
FAX: 201-816-2628

95V-079 (C5)

June 1995

Dear Ferrari Dealer:

Ferrari S.p.A., the manufacturer of Ferrari automobiles, has determined that a defect may exist on the following 1995 model year Ferrari vehicles.

456 GT with a vehicle identification number between 99785 and 100855

512 M with a vehicle identification number between 99744 and 100566

F 355 Berlinetta with a vehicle identification number between 98673 and 100937

The leather covering of the steering wheel has been manufactured without the International Horn Emblem printed on the leather. As a result, the vehicle currently has no identification of the positioning of the horn switch.

The corrective action will require approximately 0.2 hours.

We have accordingly sent notices to all owners of the potentially affected vehicles advising them of this problem and urging that they contact any Authorized Ferrari Dealer for the repairs, if necessary, as per the attached notification letter.

Upon the transmittal of the repair under the normal warranty system, we will of course reimburse you for the labor and applicable parts expended in carrying out this campaign. Obviously, if you have any of the potentially affected vehicles in your stock, you must not sell them until you have performed the necessary repairs. If you have already sold any vehicles with the chassis number specified in the enclosed instructions and have not yet sent in the retail sales cards, please do so at once so we may notify these owners.

Thank you for your cooperation

Best Regards,

Jeffrey E. Wilson
Director of Technical Services & Parts

JBW:dv



Ferrari

DRAFT

Ferrari North America, Inc.
250 Sylvan Avenue
Englewood Cliffs, NJ 07632
201-816-2600
FAX: 201-816-2626

95V-079 (06)

June 1995

Customer Name
Address
City, State Zip Code

Ref: Chassis Number 123456

Dear Ferrari Customer:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Ferrari S.p.A., the manufacturer of Ferrari automobiles, has determined that a defect may exist on the following 1995 model year Ferrari vehicles.

456 GT with a vehicle identification number between 99785 and 100855

512 M with a vehicle identification number between 99744 and 100566

F 355 Berlinetta with a vehicle identification number between 98673 and 100937

The leather covering of the steering wheel has been manufactured without the International Horn Emblem printed on the leather. As a result, the vehicle currently has no identification of the positioning of the horn switch.

Since your car is among those potentially affected by the above condition, we kindly ask you to contact any Authorized Ferrari Dealer immediately in order to arrange an inspection of your automobile. If necessary, the Dealer will perform the required modification.

The corrective action for the above listed repair will be performed free of charge and will require approximately 0.2 hours. However, please plan to leave your vehicle with the dealer as necessary to allow the dealer some flexibility for scheduling your repair.



DRAFT

95V-079 (07)

By the time you receive this letter, the Authorized Ferrari Dealer will have been supplied with the instructions and tools to perform the repair.

If the Dealer fails or is unable to make the necessary repairs free of charge within a reasonable time, you should inform the National Headquarters Office of Ferrari North America, Inc.

250 Sylvan Avenue
Englewood Cliffs, NJ 07632
(201) 816-2651 (National Technical Office)

Although we urge you to immediately call the number indicated above, if the vehicle is not repaired free of charge or within a reasonable time, you may also contact the Administrator of the National Traffic Safety Administration in Washington, D.C. 10590 or call the Auto Safety Hot line at 1-800-424-9393 nationally and (202) 366-0123 for Washington, D.C. area residents.

We urge you to comply with this notice promptly and we apologize for any inconvenience this may cause you.

Best Regards,

Jeffrey B. Wilson
Director of Technical Services & Parts

JBW:dv



DRAFT

95V-079 (08)

**FERRARI NORTH AMERICA, INC.
250 SYLVAN AVENUE
ENGLEWOOD CLIFFS, N.J. 07632
April 15, 1995**

**VEHICLE SAFETY DEFECT
INITIAL INFORMATION REPORT
INTERNATIONAL HORN EMBLEM
RECALL No. 151**

TECHNICAL PROCEDURE



Plug in the electric tool. Wait approximately 4 minutes for the electric stamping tool to reach proper temperature.

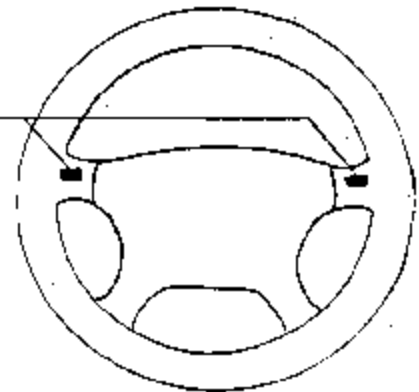
WARNING: Care must be exercised as improper handling could result in burns.

First practice holding the stamper on the sample leather pieces (which are enclosed) for a period of 3 seconds, maintaining an even pressure. When satisfied with the testing on the sample leather pieces, place the stamper on the steering wheel in the position shown on the diagram below.

CAUTION: Any time exceeding 3 seconds will start to visibly burn the leather on the steering wheel.

This procedure requires 0.2 hours

Position of the horn that will be 12 mm long.



Ferrari.

Ferrari North America, Inc.
250 Sylvan Avenue
Englewood Cliffs, NJ 07632
201-816-2600
FAX: 201-816-2626

July 13, 1995

RECEIVED
55 JUL 17 PM 2:22
OFFICE
DEFECTS INVESTIGATION

Mr. Charles L. Gauthier, Director
Office of Defects Investigations
National Highway Traffic and Safety Administration
400 Seventh St., S.W.
Washington, D.C. 20590

Ref: Recall 151 "International Horn Emblem"

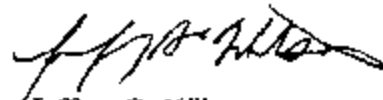
Assigned Recall No. 95V-079

Dear Mr. Gauthier:

Enclosed is a copy of the Recall 151 manual for the "International Horn Emblem". The tools and manuals have been sent and the customers have been informed.

If you should have any further questions, please don't hesitate to call.
Thank you.

Best Regards,



Jeffrey B. Wilson
Director of Technical Services & Parts

JBW:dv

Enclosure





RECALL CAMPAIGN

REF. NO. 151
INTERNATIONAL HORN EMBLEM
456 GT, 512 M, F 355 B

JUNE 1995

READ, INITIAL
AND PASS ON »

Service Manager	Parts Manager	Service Writer	Technician				Warranty Clerk

Ferrari.

Ferrari North America, Inc.
250 Sylvan Avenue
Englewood Cliffs, NJ 07632
201-816-2600
FAX: 201-816-2626
June 1995

Dear Ferrari Dealer:

Ferrari S.p.A., the manufacturer of Ferrari automobiles, has determined that the following 1995 model year Ferrari vehicles fail to conform to Federal Motor Vehicle Safety Standard No. 101, "Controls and Displays."

456 GT with a vehicle identification number between 99785 and 100855

512 M with a vehicle identification number between 99744 and 100566

F 355 Berlinetta with a vehicle identification number between 98673 and 100937

The leather covering of the steering wheel has been manufactured without the International Horn Emblem printed on the leather. As a result, the vehicle currently has no identification of the positioning of the horn switch.

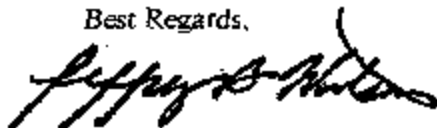
The corrective action will require approximately 0.2 hours.

We have accordingly sent notices to all owners of the potentially affected vehicles advising them of this problem and urging that they contact any Authorized Ferrari Dealer for the repairs, if necessary, as per the attached notification letter.

Upon the transmittal of the repair under the normal warranty system, we will of course reimburse you for the labor and applicable parts expended in carrying out this campaign. Obviously, if you have any of the potentially affected vehicles in your stock, you must not sell them until you have performed the necessary repairs. If you have already sold any vehicles with the chassis number specified in the enclosed instructions and have not yet sent in the retail sales cards, please do so at once so we may notify these owners.

Thank you for your cooperation.

Best Regards,



Jeffrey B. Wilson
Director of Technical Services & Parts

JBW:dv

000001



RECALL CAMPAIGN NO. 151

INTRODUCTION: International Horn Emblem

SUBJECT: Recall Campaign No. 151
International Horn Emblem
456 GT, 512 M, F 355 B

VEHICLES: Ferrari 456 GT with a vehicle identification number between
99785 and 100855

Ferrari 512 M with a vehicle identification number between
99744 and 100566

Ferrari 355 Berlinetta with a vehicle identification number between
98673 and 100937

CONDITION: The leather covering of the steering wheel has been manufactured without the International Horn Emblem printed on the leather. As a result, the vehicle currently has no identification of the positioning of the horn switch.

REMEDY: The remedy consists of stamping the steering wheel with an electrically heated tool. This will be done on both the left and the right spoke of the steering wheel in conjunction with the location of the horn switch itself.

PARTS: 1 Electric Stamper and Stand
Sample leather pieces
1 Electric Voltage Converter

LABOR: Operation No. 5199.1
Time 0.2 Hours
Malfunction Code 5199 01

REIMBURSEMENT: Upon receipt of information via MEDEA.

**INSTRUCTIONS FOR STAMPING OF THE
INTERNATIONAL HORN EMBLEM**

- A. Preliminary: The stamping of the International Horn Emblem printed on the leather for the identification of the positioning of the horn switch.
- B. Procedure for installation

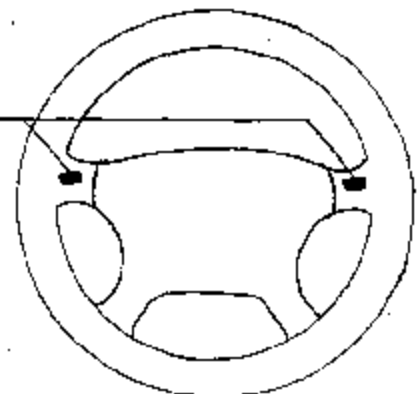
WARNING: CARE MUST BE EXERCISED AS IMPROPER HANDLING COULD RESULT IN BURNS.

- 1) Plug the electric voltage converter into a standard 3 prong outlet.
- 2) Plug the electric stamping tool into the converter (2 prong outlet under hinged cover).
- 3) Bend the aluminum support into place and rest the tip of the stamping tool on it.
- 4) Switch on the converter.
- 5) Wait approximately 4 minutes for the electric stamping tool to reach the proper temperature.
- 6) First practice holding the stamper on the sample leather pieces (which are enclosed) for a period of 3.0 seconds, maintaining an even pressure. The correct orientation of the tool is with the flat cut towards the top.

CAUTION: ANY TIME EXCEEDING 3.0 SECONDS WILL START TO VISIBLY BURN THE LEATHER ON THE STEERING WHEEL.

- 7) When satisfied with the testing on the sample leather pieces, place the stamper on the steering wheel for a period of 3.0 seconds, maintaining an even pressure in the position shown on the diagram below, with the correct orientation.
- 8) This procedure requires 0.2 hours.
- 9) Switch off converter and allow tool to cool before storing.

Position of the horn that will be 12 mm long.



Ferrari.

Ferrari North America, Inc.
250 Sylvan Avenue
Englewood Cliffs, NJ 07632
201-816-2500
FAX: 201-816-2626

June 15, 1995

Dear Ferrari Customer:

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Ferrari S.p.A., the manufacturer of Ferrari automobiles, has determined that the following 1995 model year Ferrari vehicles fail to conform to Federal Motor Vehicle Safety Standard No. 101, "Controls and Displays."

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Since your car is among those potentially affected by the above condition, we kindly ask you to contact any Authorized Ferrari Dealer immediately in order to arrange an inspection of your automobile. If necessary, the Dealer will perform the required modification.

The corrective action for the above listed repair will be performed free of charge and will require approximately 0.2 hours. However, please plan to leave your vehicle with the dealer as necessary to allow the dealer some flexibility for scheduling your repair.



By the time you receive this letter, the Authorized Ferrari Dealer will have been supplied with the instructions and tools to perform the repair

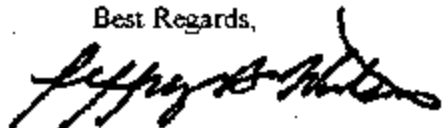
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250 Sylvan Avenue
Englewood Cliffs, NJ 07632
(201) 816-2651 (National Technical Office)

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We urge you to comply with this notice promptly and we apologize for any inconvenience this may cause you.

Best Regards,



Jeffrey B. Wilson
Director of Technical Services & Parts

JBW:dv

