



To: All Subaru Retailers

From: Subaru of America, Inc. – Connected Business

Date: June 28, 2022

Re: Navigation Map Update Status

Here is the latest information regarding navigation map updates for the various Subaru navigation systems. A key is provided below to identify the head unit generation by vehicle model.

Gen 4 Head Units

The latest map update was released May 13th (OTA) and May 20th (USB). This entire population is within their 3 years of free map updates. Customers will be notified in late-July that a free map update is available.

Gen 3.1 Head Units

The latest map update was released May 27th (OTA) and May 30th (USB). The map payment portal is currently broken and, as such, free map updates will remain available until August when the payment portal is fixed. Customers will be notified in July that a free map update is available, and that this will be the last free update available to them.

Gen 3 Head Units

The latest map update was released May 13th. The map payment portal is currently broken and, as such, free map updates will remain available until August when the payment portal is fixed. Customers will be notified in June that a free map update is available, and that this will be the last free update available to them.

Gen 2 Head Units

A new map update was released in December 2021. Customers received an email notification at that time. Customers will be notified in July that a 20% off coupon code (PROM-OW77-TB2K) is available for the latest update until July 31st.

Gen 1 Head Units - 2015MY and older

Map updates are no longer available for download/purchase for Gen 1 head units. Any customer that downloaded a map in the past was notified in 2021 and instructed to update one last time prior to the program termination.

Map Portal Sites

Gen 2: https://here.navigation.com/brands/Catalog/Catalog_Subaru/en_US/HERENA/USD

Gen 3, 3.1, and 4: subaru-maps.com (customers); dealer.subaru-maps.com (retailers)

	15MY	16MY	17MY	18MY	19MY	20MY	21MY	22MY
Ascent					Gen 3.1	Gen 3.1	Gen 3.1	Gen 3.1
Outback	Gen 2	Gen 2	Gen 2	Gen 3	Gen 3.1	Gen 4	Gen 4	Gen 4
Legacy	Gen 2	Gen 2	Gen 2	Gen 3	Gen 3.1	Gen 4	Gen 4	Gen 4
Forester	Gen 1	Gen 2	Gen 2	Gen 2	Gen 3.1	Gen 3.1	Gen 3.1	Gen 3.1
Impreza	Gen 2	Gen 2	Gen 3	Gen 3	Gen 3.1	Gen 3.1	Gen 3.1	Gen 3.1
Crosstrek	Gen 2	Gen 2	Gen 2	Gen 3	Gen 3.1	Gen 3.1	Gen 3.1	Gen 3.1
Crosstrek PHEV					Gen 3.1	Gen 3.1	Gen 3.1	Gen 3.1
WRX	Gen 1	Gen 2	Gen 2	Gen 2	Gen 3.1	Gen 3.1	Gen 3.1	Gen 4
STI	Gen 1	Gen 2	Gen 2	Gen 2	Gen 3.1	Gen 3.1	Gen 3.1	
BRZ	Gen 1	Gen 2	Gen 2	Gen 3	Gen 3.1	Gen 3.1		Gen 4
				Gen 2 Premium Only	Gen 2 Premium Only	Gen 2 Premium Only		

OTA-Over the air