

**ATTENTION:**  
 GENERAL MANAGER ☐  
 PARTS MANAGER ☐  
 CLAIMS PERSONNEL ☐  
 SERVICE MANAGER ☐

IMPORTANT - All Service Personnel Should Read and Initial in the boxes provided, right.

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QUALITY DRIVEN® SERVICE

## PRODUCT CAMPAIGN BULLETIN

**APPLICABILITY:** 2020MY Impreza  
**SUBJECT:** Continental Tire Safety Recall

**NUMBER:** WRG-20R  
**DATE:** 11/18/20  
**EXPIRATION DATE:** 05/31/21  
**REVISED:** 06/07/21

**COVERAGE FOR THIS CONTINENTAL TIRE RECALL IS NOW EXPIRED.**

### INTRODUCTION:

Continental Tire the Americas, LLC (CTA) has issued a safety recall for multiple tire lines, within the filing of NHTSA safety recall ID 20T-018. CTA's recall includes 11,728 potentially defective tires sold as original equipment (OE) tires and replacement tires, for various vehicle makes and models.

One of the tire lines included in CTA's recall, the **Continental ProContact TX P205/55R16 89V** tire, was an OE tire for Subaru installed on certain 2020 MY Impreza vehicles equipped with 16-inch wheels.

**NOTE:** CTA notified Subaru that only one (1) tire with this condition may have been supplied to Subaru, but the recall includes 5,950 20MY Impreza vehicles based on traceability of tire production week and mold number, to ensure that the potentially defective tire is captured.

While tire-related warranty coverage is the tire manufacturer's responsibility, CTA does not have access to Subaru vehicle owner data for recall notification purposes. Therefore, Subaru will assist CTA in conducting this tire recall for certain 2020 MY Impreza vehicles which may contain a defective OE tire(s).

### AFFECTED VEHICLES:

A total of 5,950 U.S. 2020 MY Impreza vehicles will be included in the CTA recall:

Model Year	Carline	Vehicle Production Dates*	Tire Production Dates*	Tire line	Tire identification marks
2020	Impreza	6/30/2020 - 8/24/2020	6/14/2020 - 6/20/2020	Continental ProContact™ TX P205/55R16 89V	The combination of: DOT Code <b>2420</b> + Mold Number <b>416290</b> (refer to Service Procedure for location detail)

#### CAUTION: VEHICLE SERVICING PERFORMED BY UNTRAINED PERSONS COULD RESULT IN SERIOUS INJURY TO THOSE PERSONS OR TO OTHERS.

Subaru Service Bulletins are intended for use by professional technicians ONLY. They are written to inform those technicians of conditions that may occur in some vehicles, or to provide information that could assist in the proper servicing of the vehicle. Properly trained technicians have the equipment, tools, safety instructions, and know-how to do the job correctly and safely. If a condition is described, DO NOT assume that this Service Bulletin applies to your vehicle, or that your vehicle will have that condition.

#### Subaru of America, Inc. is ISO 14001 Compliant

ISO 14001 is the international standard for excellence in Environmental Management Systems. Please recycle or dispose of automotive products in a manner that is friendly to our environment and in accordance with all local, state and federal laws and regulations.

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***\* Not all vehicles in the vehicle production date range listed above are included in CTA's tire recall, and not all the tires within the tire production date range listed above are defective.***

Coverage for all affected vehicles must be confirmed by using the Vehicle Coverage Inquiry function on subarunet.com. This information is now available.

## **REASON FOR THIS RECALL:**

The affected tires were cured for a time beyond the manufacturing specification. An over-cured tire may result in a carcass break in the sidewall with sudden air loss or could develop a belt edge separation which could lead to a partial or full tread/belt loss. These conditions could increase the risk of a crash.

## **SAFETY RISK:**

These conditions could increase the risk of a crash.

## **DESCRIPTION OF THE REMEDY:**

For all potentially affected vehicles, Subaru retailers will inspect all four tires for the tire identification marks described above and in the Production Campaign Bulletin and replace any affected tire(s) as necessary.

## **OWNER NOTIFICATION:**

Continental is expected to arrange for Owner notification letters to be sent by first class mail later this month.

## **RETAILER RESPONSIBILITY:**

***Please be advised that it is a violation of Federal law for a dealer to deliver a new motor vehicle covered by a recall under a sale or lease until the defect is remedied. Therefore, any Authorized Subaru Retailer failing to perform the applicable service procedures to correct all affected vehicles in their inventory prior to the vehicle being placed in service may be subject to civil penalties of up to \$21,000 per violation (i.e., for each vehicle), as provided in 49 CFR §578.6 and will also be in breach of the Subaru Dealer Agreement***

Any vehicles listed in any recall/campaign that are in retailer stock must be:

- Immediately identified
- Tagged or otherwise marked to prevent their delivery or use prior to repair
- Repaired in accordance with the repair procedures outlined in the Product Campaign Bulletin

Retailers are to promptly perform the applicable service procedures, to correct all affected vehicles in their inventory (new, used, demo & SSLP). Additionally, whenever a vehicle subject to this safety recall is taken into inventory or in for service, necessary steps should be taken to ensure the repair has been made before selling or releasing the vehicle.

## **SERVICE PROCEDURE:**

***Continued...***

This procedure requires inspection of the DOT Serial Number AND Mold Number of all four (4) tires installed on an affected vehicle. These numbers are located on the sidewall of the tire near the bead area where the tire and wheel meet.

The tires affected by WRG-20 are **Continental P205/55 R16 89V ProContact TX**, size **P205/55 R16 89V ONLY**.

**STEP 1:** Perform a Vehicle Inquiry on Subarunet to confirm WRG-20 applicability. If an OPEN WRG-20 recall is shown, proceed to **STEP 2** below, otherwise this bulletin does not apply.

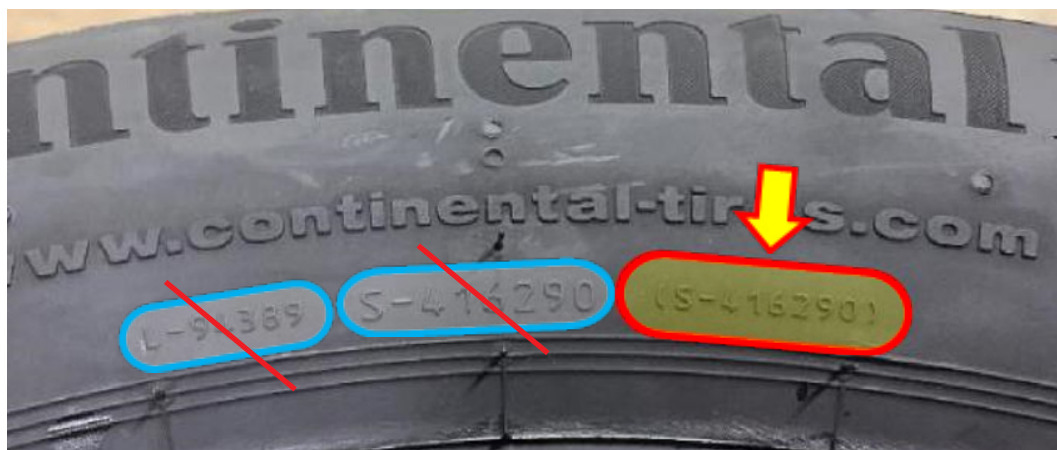
**STEP 2:** Visually inspect each tire and record the DOT Serial Number AND Mold Number of **all four** (4) tires on the Repair Order.

Tires made for use in the United States are required to have the **DOT Serial Number** with production week and year on **ONE** sidewall of the tire near the wheel. The photo below shows **2420** meaning the tire was manufactured during the 24th week of 2020.

- The **DOT Serial Number** for tires affected by WRG-20 is **2420**. If the DOT Serial Number is not found, check the opposite side of the tire as they are only found on **ONE** sidewall.



The **Mold Number** for tires affected by WRG-20 is **S-416290**. Mold Numbers are on **BOTH** sidewalls.



**VERY IMPORTANT:** When performing these inspections, **BOTH** the DOT Serial Number and the **Mold Number** (circled in **RED, Highlighted and In Parentheses**) must match those provided above. **If only one of the 2 numbers match, the tire(s) is not affected.**

*Continued...*

**IMPORTANT NOTE:** There may be additional numbers next to the Mold Number (circled in **BLUE** above) which may be similar or the same as the Mold Number. **IGNORE** these additional numbers.

### **STEP 3: Inspection Outcomes:**

1. **All four** (4) tires pass inspection with no repair necessary. Document the DOT Serial and Mold Numbers for each of the 4 tires inspected, as this information is **REQUIRED** to submit a recall claim. Proceed to the **Claim Reimbursement and Entry Procedures** section **OR**:
2. If any (1 or more) of the tires are identified as having **BOTH** the specific DOT Serial and Mold Numbers supplied in the **STEP 2: Inspection** section, proceed to **STEP 4** below. Document the DOT Serial and Mold Numbers for each of the four tires inspected, as this information is **REQUIRED** to submit a recall claim.

### **STEP 4 : What to Do When an Affected Tire(s) Is Identified:**

**CRITICAL:** How to repair will be based on if the vehicle involved is either **CUSTOMER-OWNED** (customer has physically taken delivery of the vehicle at some point in the past) or a **NEW, IN-STOCK or SSLP** vehicle.

- When the inspection is performed on a **NEW, IN-STOCK or SSLP** vehicle, if any 1 or more of the tires are found to have the specific DOT Serial and Mold Numbers shown above, replace **ONLY** the affected tire(s).
- If the inspection is performed on an applicable **CUSTOMER-OWNED** vehicle and any of the tires are found to have the specific DOT and Mold Numbers shown above, **ALL FOUR (4) tires MUST be replaced**.

When tire replacement is required, follow the Service Procedures supplied in the applicable Service Manual.

**NOTE:** Use a tire crayon or equivalent marker to circle the affected DOT Serial and Mold numbers for easy identification of all affected tires. All removed tires must be tagged with a completed Subaru Warranty Parts Tag MSA5W1901A. Instruction for processing and return of any affected (removed) tires is provided in **STEP 5** below.

### **Helpful TIPS:**

- As long as any wheels removed from the vehicle are put back on the same vehicle, Tire Pressure Monitor System (TPMS) re-registration is **NOT REQUIRED** after tire replacement. The only exception to this is if a TPMS sensor requires replacement. In that case, follow the TPMS registration procedure supplied in the applicable Service Manual. This also reduces post-repair drive time as tire pressure readings in the MID Combination Meter Display will not need to relearn, only adjust.
- In the case of any tire replacement, road testing when the repair is complete is required to confirm a sound repair before returning the vehicle to the customer.

***Continued...***

## STEP 5: Affected Tire Return Procedures:

ALL tires identified as having **BOTH** the specific DOT Serial and Mold Numbers indicating the tire is affected (supplied in the **STEP 2: IDENTIFICATION** section) must be returned per the process below.

Upon approval of a WRG20 recall claim that includes tire replacement, a part return will be created. Please be aware that you may not immediately see a part return notice. A part return notice might be generated a couple of days after your claim is approved. Once the part return is created, you will see the part return through your normal Part Return Notices report on Subarunet (Claims & Warranty Administration > Reports-Claims/Warranty). Carefully review and follow any special instructions on the part return request.

**IMPORTANT:** The only part(s) you need to return is the tire that has **BOTH** the DOT Serial and Mold Numbers indicating the tire is affected (see **STEP 2: IDENTIFICATION** section). Please **do not** return any tires that have a DOT Serial and Mold Numbers indicating the tire good.

**NOTE: If only one of the 2 numbers match, the tire(s) is not affected and should NOT be returned.**

The affected tire(s), along with a copy of the part return and repair order, should be shipped UPS Ground to the following address (which will appear in the “ship to” box on the part return request):

SOA Part Collection Center  
3701 David Howarth Dr.  
Suite B  
Lafayette, IN 47909-9387

Part(s) that are not received or are received without all the required information will be subject to a claim debit for the full amount of the claim. Please see section 15.3.1.1 in the Claims Policies and Procedures Manual for detailed instructions relating to Part returns.

## CLAIM REIMBURSEMENT AND ENTRY PROCEDURES:

ALL WRG20 recall claims will require the DOT Serial and Mold Numbers from all four tires existing on the vehicle when it came into the retailer. See above sections for DOT Serial and Mold Number locations. Credit to perform this recall will be based on properly completed repair order information. Retailers may submit claims through Subarunet.com.

Labor Description	Labor Operation #	Labor Time	Fail Code
WRG-20 INSPECTION ONLY (ALL 4 TIRES) <sup>1</sup>	A113-158	0.2	WRG-20
WRG-20 INSPECTION (ALL 4 TIRES) AND REPLACE 1 TIRE <sup>1,2</sup>	A113-151	0.6	
WRG-20 INSPECTION (ALL 4 TIRES) AND REPLACE 2 TIRES <sup>1,2</sup>	A113-152	0.9	
WRG-20 INSPECTION (ALL 4 TIRES) AND REPLACE 3 TIRES <sup>1,2</sup>	A113-153	1.2	
WRG-20 INSPECTION (ALL 4 TIRES) AND REPLACE 4 TIRES <sup>1,2</sup>	A113-154	1.5	

<sup>1</sup> Enter the 4-digit DOT Serial followed by the 7-character Mold Numbers for **all four** inspected tires (the original tires on the vehicle when arriving at the retailer) in the four Claim Specific Data fields on the claim (Left Front Tire Number, Right Front Tire Number, Left Rear Tire Number, Right Rear Tire Number). Do not enter any spaces or dashes. An EXAMPLE screen shot image is provided below for reference.

*Continued...*

<sup>2</sup> Use part number **SOA635325** to claim for the **205/55 16.0 PROCONTACT TX CONTINENTAL** tire.

Claim

Calculate

Submit

Approve

Modify

Cancel Entry

Done

Change Job Header

Job \*

A

Claim Type \*

Recall Campaign

Repair Code:

WRG20

Technician Name:

John Doe

Employee Not Found ☐

Add On: ☐

Mileage Check Override: ☐

Locked By:

Claim Owner \*

ID \*

1-Q6A5HTG

Coverage Id:

Recall/Cmpen

Agreement #:

Status:

Working

Claim Amount:

RO Auth Id:

Appealed: ☐

Report Exclusion: ☐

Late Entry: ☐

Resulting Damage: ☐

Operations & Parts

Claim Specific Data

Notes

Attachments

Technicians

Payment Method

Transportation

Claim Totals

Status Reason Codes

Detail

1 - 2 of 2

Alt Transporta

Type	Value
Left Front Tire Number	2220S123456
Right Front Tire Number	2520S739845
Left Rear Tire Number	2120S092659
Right Rear Tire Number	2520S629406

Type

SERVICE PROGRAM IDENTIFICATION LABEL:

Part Number	Applicability	Description	Order Quantity
MSA6P1302	All Models	Campaign Completion Labels (contains one sheet of 20 labels)	1

SUBARU

Campaign Code

WRG-20

COMPLETED

DIST./DEALER NO.

SERIAL NO.

DO NOT REMOVE

IMPORTANT REMINDERS:

- SOA strongly discourages the printing and/or local storage of service information as previously released information and electronic publications may be updated at any time.
- Always check for any open recalls or campaigns anytime a vehicle is in for servicing.
- Always refer to STIS for the latest service information before performing any repairs.





VIN #

December 15, 2020

Mr. Sample  
All Street 10  
123456 Ownercity

## IMPORTANT SAFETY RECALL

Dear Customer,

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

Continental Tire the Americas, LLC (“CTA”) has decided that a defect which relates to motor vehicle safety exists in certain Continental and General brand passenger tires.

As the owner of a 2020 model year Subaru Impreza, you have been identified as the potential owner of an affected tire in the size P205/55R16 89V Continental ProContact TX. CTA has initiated a safety recall to remove these tires from service.

Please read this notice carefully and follow the steps outlined in the instructions below.

### **Why is CTA Taking this Action?**

CTA has determined that the affected tire may experience a carcass break in the sidewall with sudden air loss or could develop a belt edge separation which could lead to a partial or full tread/belt loss. These conditions could increase the risk of a crash, resulting in serious injury or death.

Tires may experience a sudden air loss without warning while others may exhibit visible localized tread wear which may manifest as excessive vibration and/or bulging in the tread area.

### **Affected Tire**

**The affected tire is identified as follows:**

**Product Line:** P205/55R16 89V Continental ProContact TX  
**DOT TIN Range:** A3T2 WC39 2420  
**Mold number:** 416290

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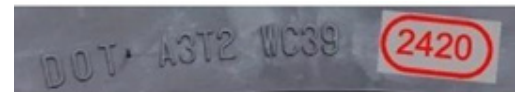
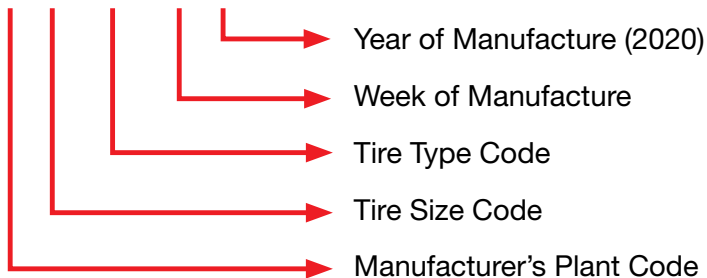


The subject tires were fitted as original equipment on your 2020 Subaru Impreza. The tires must meet both DOT and mold number in order to be part of the recall:

1. DOT serial number, also known as the Tire Identification Number, or TIN, found on the sidewall of each tire. If the week and year of manufacture is not present on one side, it will be located on the opposite side of the tire.

**Example: DOT A3T2 WC39 2420**

DOT: A3 T2 WC39 24 20



2. Mold number is located on the sidewall of each tire.

Example for Mold number identification: “S-“ 416290



**What Should You Do?**

You should immediately contact your Subaru dealer to schedule an appointment to have your vehicle's tires inspected and, if necessary, replaced at no cost to you. This is especially important if you notice visible localized tread wear which may manifest as excessive vibration and/or bulging in the tread area. If it is determined that your vehicle is fitted with an affected tire(s), your Subaru dealer will replace the affected tire(s) pursuant to Subaru's Service Bulletin WRG-20 at no cost to you.

If your Subaru dealer cannot assist you or to locate a CTA authorized dealer near you, please consult our website, [www.continentaltire.com](http://www.continentaltire.com) and select “Store Finder” or call CTA Customer Relations at 1-888-799-2168.

If you have disposed of the affected tire already or sold the vehicle on to which it was mounted, please contact CTA Customer Relations at 1-888-799-2168 with the name and address of the new owner.

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### **What Will CTA Do For You?**

If you have an affected tire in service on the date you receive this notice, CTA, through your Subaru or tire dealer, will replace the affected tire with a new tire of the same or equivalent size and description free of charge through May 31, 2021, including mounting, balancing and taxes.

If you have already replaced an affected tire prior to your receipt of this notice due to the condition described, CTA will reimburse you for the cost of the comparable replacement tire, including mounting, balancing and taxes. To be eligible for reimbursement, you must complete a Reimbursement Request Form and submit this form with the required documents to CTA before May 31, 2021. The Reimbursement Request Form is available at [www.continentaltire.com](http://www.continentaltire.com), scroll to the bottom of the page and click on TIRE RECALL or you may request a form by calling CTA Customer Relations at 1-888-799-2168.

The tires must meet both DOT and mold number in order to be part of the recall.

For reimbursement requests submitted after May 31, 2021, CTA will pay you a prorated portion based on the percentage of useable tread remaining on the tire you are replacing.

If you believe that CTA has failed or is unable to remedy the defect without charge within 60 days after your receipt of this notice, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, SE, West Building, Washington, DC 20590, or call the toll free Auto Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153) or go to <http://www.safercar.gov>.

Federal law requires that any vehicle leaser receiving this recall notice must forward a copy of this notice to the lessee by First Class Mail within ten days of your receipt of this notice.

We apologize for any inconvenience that this action may cause you. Because we are concerned about your safety, we urge you to take immediate action. Thank you in advance for your cooperation. If you have any questions about these instructions, please refer to our website <http://continentaltire.custhelp.com> or contact CTA Customer Relations at 1-888-799-2168 for assistance.

Sincerely,

Continental Tire the Americas, LLC  
1830 MacMillan Park Drive  
Ft. Mill, SC 29707