



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

January 5, 2024

Mr. Jonathan Gannon  
BMW of North America, LLC  
150 Chestnut Ridge Road  
Woodcliff Lake, NJ 07677

NEF-107DM  
23V-884

**Subject:** Insufficient Illumination from Low Beams/FMVSS 108

Dear Mr. Gannon:

This letter serves to acknowledge BMW of North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

BMW/R 18/2021-2024  
BMW/R 18 B/2021-2024  
BMW/R 18 TRANSCONTINENTAL/2021-2024

**Mfr's Report Date:** December 22, 2023

**NHTSA Campaign Number:** 23V-884

**Components:**

EXTERIOR LIGHTING:HEADLIGHTS

**Potential Number of Units Affected:** 2,369

**Problem Description:**

BMW of North America, LLC (BMW) is recalling certain 2021-2024 BMW R 18, R 18B, and R 18 Transcontinental motorcycles. The headlight low beam attachment points may break, shifting the reflector out of position, and resulting in insufficient illumination. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 108, "Lamps, Reflective Devices, and Associated Equipment."

**Consequence:**

Insufficient illumination from the headlight can reduce visibility or cause a glare for oncoming traffic, increasing the risk of a crash.

**Remedy:**

The remedy is currently under development. Owner notification letters are expected to be mailed February 13, 2024. Owners may contact BMW customer service at 1-800-525-7417.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.nhtsa.gov](http://www.nhtsa.gov).



Please ensure the following requirements are met:

A description of the manufacturer's program for remedying the defect or noncompliance (49 CFR 573.6 (c)(8)(i)).

**AMENDED 573 REQUIRED.**

We have received BMW's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

BMW of North America, LLC's contact for this recall will be DeMara Magruder who may be reached by email at demara.magruder@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley  
Chief, Recall Management Division  
Office of Defects Investigation  
Enforcement