

U.S. Department of Transportation

National Highway Traffic Safety Administration

August 9, 2023

Mr. Tom Single
Assistant Director
Ford Motor Company
330 Town Center Drive

NEF-107DM
23V-546

Subject: Unsecured Transmission May Cause Rollaway

Dear Mr. Single:

Dearborn, MI 48126

Suite 500

This letter serves to acknowledge Ford Motor Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

1200 New Jersey Avenue SE Washington, DC 20590

Makes/Models/Model Years:

FORD/BRONCO/2023

Mfr's Report Date: August 3, 2023

NHTSA Campaign Number: 23V-546

Components:

POWER TRAIN: AUTOMATIC TRANSMISSION: INTERNAL: PARK PAWL

Potential Number of Units Affected: 2

Problem Description:

Ford Motor Company (Ford) is recalling certain 2023 Bronco vehicles. The transmission park system may have been damaged during assembly, which can prevent the parking pawl from fully engaging and result in a vehicle rollaway.

Consequence:

A vehicle rollaway can increase the risk of a crash.

Remedy:

Dealers will replace the transmission, free of charge. Owner notification letters are expected to be mailed August 21, 2023. Owners may contact Ford customer service at 1-866-436-7332. Ford's number for this recall is 23S44.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.nhtsa.gov.

We have received Ford's proposed owner notification letter and it is approved for distribution.



Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in 49 U.S.C. § 30118(f), submission of eight consecutive quarterly reports followed by three annual reports is required. As described in 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter. The first of three consecutive annual status reports will be due on, or before, 1 year after the eighth quarterly report was submitted.

Ford Motor Company's contact for this recall will be DeMara Magruder who may be reached by email at demara.magruder@dot.gov. We look forward to working with you.

Sincerely.

Alex Ansley

Chief, Recall Management Division Office of Defects Investigation

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Enforcement

