

**From:** [Broadcast Messaging System](#)  
**To:** [DL-BMS Message Monitors](#)  
**Subject:** BMW Recall 23V-XXX: Replace Interaction Bar  
**Date:** Thursday, July 6, 2023 12:01:57 PM

Publish Date: July 6, 2023  
From: Technical Service  
Expiration Date: July 20, 2023

DCSnet Message  
**Urgent**



Subject: **BMW Recall 23V-XXX: Replace Interaction Bar**

BMW AG is conducting a Voluntary Safety Recall (effective July 6, 2023) on certain Model Year 2023 BMW 7 Series and i7 vehicles that were produced between September 2, 2022 and September 15, 2022.

When attempting to use the vehicle's interaction bar in the dashboard to activate either the windshield defrosting/defogging system or the hazard warning lamps, the bar may not function as intended which may not meet a Federal requirement.

The Recall Notice and Q&A have been attached for further information.

The bulletin (B61 18 23) will be updated when additional information becomes available.

Sincerely,  
Technical Service

Attachments: [23V-xyz-G70-InteractionBar-FAQ-\(06Jul2023\)\[1688659109807\].pdf](#)  
 [61 18 23\\_RECALL 23V-XXX\\_REPLACE INTERACTION BAR\[1688659109807\].pdf](#)  
 [B611823 Recall Notice\[1688659109807\].pdf](#) [23V-xyz-G70-InteractionBar-FAQ-\(06Jul2023\)\[1688659109807\].pdf](#)  
[61 18 23\\_RECALL 23V-XXX\\_REPLACE INTERACTION BAR\[1688659109807\].pdf](#)  
[B611823 Recall Notice\[1688659109807\].pdf](#)

Recipients: BMW Passenger Cars, All Offering, All Region, All Areas, All Departments, All Personnel  
BMW SAV (Light Trucks), All Offering, All Region, All Areas, All Departments, All Personnel  
BMW i, All Offering, All Region, All Areas, All Departments, All Personnel  
BMW Passenger Cars, CC-All



SIB 61 18 23

2023-07-06

RECALL 23V-XXX: REPLACE INTERACTION BAR

## MODEL

E-Series	Model Description	Production Date
G70	740i Sedan	September 7, 2023 – September 15, 2023
G70	760i xDrive Sedan	September 6, 2023 – September 15, 2023
G70	i7 xDrive60 Sedan Battery Electric Vehicle (BEV)	September 2, 2023 – September 15, 2023

## AFFECTED VEHICLES

Vehicles which require this campaign to be completed will show it as “Open” when checked either in AIR, AWP, Campaign Summary or Warranty Vehicle Inquiry.

Please make sure you check your dealer inventory as soon as possible. As of July 7, 2023, you can see a list of affected vehicles in Inventory Campaign Details (ICD) under ROSS.

## SITUATION

BMW AG is conducting a Voluntary Safety Recall (effective July 6, 2023) on certain Model Year 2023 BMW 7 Series and i7 vehicles that were produced between September 2, 2022 and September 15, 2022.

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The Recall Notice and Q&A have been attached for further information.

The bulletin will be updated when additional information becomes available.

Supporting Materials

[picture\\_as\\_pdf 23V-xyz-G70-InteractionBar-FAQ-\(06Jul2023\).pdf](#)

[picture\\_as\\_pdf B611823 Recall Notice.pdf](#)



## **SAFETY RECALL NOTICE**

To: All Center Operators, Sales Managers, Service Managers, Parts Managers and Warranty Processors

RE: Recall 23V-xxx: Replace Smartbar – B61 18 23

BMW AG is conducting a Voluntary Safety Recall (effective July 6, 2023) on certain Model Year 2023 BMW 7 Series and i7 vehicles that were produced between September 2, 2023 and September 15, 2023.

**Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that Centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.**

**Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.**

**Please follow any special instructions that we provide to you for the return or disposition of recall parts.**

We appreciate all your assistance with this Recall.

**Non-Compliance Recall**  
**23V-xyz**  
**Interaction Bar**  
**Model Year 2023**  
**BMW 7 Series, i7**  
**Issue Date: 07/06/2023**

**Q1. Which BMW Group models in the US are potentially affected by this Non-Compliance Recall?**

Certain Model Year 2023 BMW 7 Series and i7 models in the US are potentially affected.

**Q2. What is the specific issue?**

When attempting to use the vehicle's Interaction Bar to activate either the windshield defrosting/defogging system or the hazard warning lamps, the bar may not function as intended which may not meet a Federal requirement.

**Q3. Why are other models / vehicles not included in this Non-Compliance Recall?**

Other models have a smart bar that functions according to specifications.

**Q4. Can I continue to drive my vehicle?**

Yes. However, when you are notified by BMW of this Non-Compliance Recall, please contact an authorized BMW center to schedule an appointment as soon as possible. For the latest updates to this Non-Compliance Recall, please visit [bmwusa.com/recall](https://www.bmwusa.com/recall). **If you are not the only driver of this vehicle, please advise all other drivers of this important information.**

**Q5. How did BMW Group become aware of the issue?**

BMW Group became aware of the issue through its quality control procedures.

**Q6. How will I be informed of this Non-Compliance Recall?**

Owners of potentially affected vehicles will be notified via First Class mail and requested to schedule an appointment with an authorized BMW center to have the remedy performed. Owners can locate their nearest authorized BMW center at [bmwusa.com/dealer](https://www.bmwusa.com/dealer).

To ensure BMW has the most up-to-date contact and vehicle information, owners should register their vehicle at [bmwusa.com/myBMW](https://www.bmwusa.com/myBMW). Registration is free and will give them access to other information specific for their BMW vehicle. Alternatively, owners can visit [bmwusa.com/recall](https://www.bmwusa.com/recall) and click on "**Manage recall notices and contact information**".

**Q7. How will my vehicle be remedied?**

Potentially affected vehicles will have the Interaction Bar replaced for free and should take about one hour.

**Q8. Do I have to wait for BMW to contact me to have the remedy performed?**

Yes. We are in the process of implementing this Non-Compliance Recall to ensure that the necessary parts, tools, and procedures are available. For the latest updates to this recall, please visit [bmwusa.com/recall](https://www.bmwusa.com/recall).