

From: [Broadcast Messaging System](#)
To: [DL-BMS Message Monitors](#)
Subject: BMW Recall 23V-XXX: Front Seat Rails
Date: Friday, June 2, 2023 2:19:42 PM

Publish Date: June 2, 2023
From: Technical Service
Expiration Date: June 16, 2023

DCSnet Message
Urgent



Subject: **BMW Recall 23V-XXX: Front Seat Rails**

BMW AG is conducting a Voluntary Safety Recall (effective June 2, 2023) on certain Model Year 2023 BMW 7 Series vehicles that were produced between November 30, 2022, and January 18, 2023.

The front seat rail (driver and/or passenger) may not have been produced according to specifications by the supplier. This could affect the structural integrity of the seat frame and, in certain crashes, could increase the risk of injury.

The Recall Notice and Q&A have been attached for further information.

The bulletin will be updated when additional information becomes available.

Sincerely,
Technical Service

Attachments:

 [23V-xyz-G70-FrontSeat-FAQ-\(02Jun2023\)\[1685729695291\].pdf](#)
 [B521323 Recall Notice\[1685729695291\].pdf](#)
 [B521323\[1685729695291\].pdf](#) [23V-xyz-G70-FrontSeat-FAQ-\(02Jun2023\)](#)
[\[1685729695291\].pdf](#)
[B521323 Recall Notice\[1685729695291\].pdf](#)
[B521323\[1685729695291\].pdf](#)

Recipients: BMW Passenger Cars, All Offering, All Region, All Areas, All Departments, All Personnel
BMW SAV (Light Trucks), All Offering, All Region, All Areas, All Departments, All Personnel
BMW Passenger Cars, CC-All
BMW SAV (Light Trucks) CC-All



SIB 52 13 23

2023-06-02

RECALL 23V-XXX: FRONT SEAT RAILS

MODEL

E-Series	Model Description	Production Date
G70	7 Series	November 30, 2022 – January 18, 2023

AFFECTED VEHICLES

Vehicles which require this campaign to be completed will show it as “Open” when checked either in AIR, AWP, Campaign Summary or Warranty Vehicle Inquiry.

Please make sure you check your dealer inventory as soon as possible. As of June 3, 2023, you can see a list of affected vehicles in Inventory Campaign Details (ICD) under ROSS.

SITUATION

BMW AG is conducting a Voluntary Safety Recall (effective June 2, 2023) on certain Model Year 2023 BMW 7 Series vehicles that were produced between November 30, 2022, and January 18, 2023.

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Supporting Materials

[picture_as_pdf B521323 Recall Notice.pdf](#)

[picture_as_pdf 23V-xyz-G70-FrontSeat-FAQ-\(02Jun2023\).pdf](#)

SAFETY RECALL NOTICE

To: All Center Operators, Sales Managers, Service Managers, Parts Managers and Warranty Processors

RE: Recall 23V-xxx: Front Seat Rails – B52 13 23

BMW AG is conducting a Voluntary Safety Recall (effective June 2, 2023) on certain Model Year 2023 BMW vehicles that were produced between November 30, 2022, and January 18, 2023.

Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that Centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.

Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.

Safety Recall
23V-xyz
Front Seat
Model Year 2023
BMW 7 Series
Issue Date: 06/02/2023

- Q1. Which BMW Group models in the US are potentially affected by this Safety Recall?**
Certain Model Year 2023 BMW 7 Series in the US are potentially affected.
- Q2. What is the specific issue?**
The front seat (driver and/or passenger) may not have been produced according to specifications by the supplier. This could affect the structural integrity of the seat frame and, in certain crashes, could increase the risk of injury.
- Q3. Why are other models / vehicles not included in this Safety Recall?**
Other models have front seat frames produced to specifications by the supplier.
- Q4. Can I continue to drive my vehicle?**
Yes. However, when you are notified by BMW of this Safety Recall, please contact an authorized BMW center to schedule an appointment as soon as possible. For the latest updates to this Safety Recall, please visit bmwusa.com/recall. **If you are not the only driver of this vehicle, please advise all other drivers of this important information.**
- Q5. How did BMW Group become aware of the issue?**
BMW Group became aware of the issue through its quality control procedures.
- Q6. How will I be informed of this Safety Recall?**
Owners of potentially affected vehicles will be notified via First Class mail and requested to schedule an appointment with an authorized BMW center to have the remedy performed.
- To ensure BMW has the most up-to-date contact and vehicle information, owners should register their vehicle at www.bmwusa.com/myBMW. Registration is free and will give them access to other information specific for their BMW vehicle. Alternatively, owners can visit bmwusa.com/recall and click on “**Manage recall notices and contact information**”.
- Q7. How will my vehicle be remedied?**
Potentially affected vehicles will have the driver and/or front passenger seat frame inspected and, if necessary, replaced for free which should take several hours.
- Q8. Do I have to wait for BMW to contact me to have the remedy performed?**
Yes. We are in the process of implementing this Safety Recall campaign to ensure that the necessary parts are at the BMW centers. For the latest updates to this Safety Recall, please visit bmwusa.com/recall.