This notice applies to your vehicle,

52A/NHTSA 23V-336

LOGO

VEHICLE PICTURE

YOUR SCHEDULING OPTIONS

- 1. RECOMMENDED OPTION
 Call your authorized Chrysler /
 Dodge / Jeep_® / RAM Dealership
- 2. Call the FCA Recall Assistance Center at 1-800-853-1403. An agent can confirm part availability and help schedule an appointment
- 3. Visit recalls.mopar.com, scan the QR code below, or download the Mopar Owner's Companion App.

QR Code

Get access to recall notifications, locate your nearest dealer, and more through this website or Mopar Owner's Companion App. You will be asked to provide your Vehicle Identification Number (VIN) to protect and verify your identity. The last eight characters of your VIN are provided above.

DEALERSHIP INSTRUCTIONS

Please reference Safety Recall 52A.

IMPORTANT SAFETY RECALL

Dashboard Airbag Warning Label

Dear [Name],

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act.

FCA US LLC has decided that certain [2022 and 2023 Model Year (WL) Jeep Grand Cherokee and Grand Cherokee L] vehicles fail to conform to Federal Motor Vehicle Safety Standard (FMVSS) No. 208 - Occupant crash protection.

It is extremely important to take steps now to ensure the safety of you and your passengers.

RECALL DESCRIPTION:

The dashboard airbag warning label on your vehicle [1] may have been missing at time of vehicle delivery. If a dashboard airbag warning label is missing, the occupant may not be aware of the risks a deploying airbag may pose to an infant or child occupying the front passenger seat.

Federal Motor Vehicle Safety Standard (FMVSS) 571.208 Occupant Crash Protection states "...Vehicles certified to meet the requirements specified in S19, S21, and S23 on or after December 1, 2003, that are equipped with an inflatable restraint for the passenger position shall have a label attached to a location on the dashboard. The label need not be permanently affixed to the vehicle..."

HOW DO I RESOLVE THIS IMPORTANT SAFETY ISSUE?

FCA US LLC requests that you read and understand the following airbag message concerning your vehicle [2] however no further action on your behalf is required.

THIS VEHICLE IS EQUIPPED WITH ADVANCED AIR BAGS

EVEN WITH ADVANCED AIR BAGS

- CHILDREN CAN BE KILLED OR SERIOUSLY INJURED BY THE AIR BAG.
- THE BACK SEAT IS THE SAFEST PLACE FOR CHILDREN.
- NEVER PUT A REAR-FACING CHILD SEAT IN THE FRONT.
- ALWAYS USE SEAT BELTS AND CHILD RESTRAINTS.
- SEE OWNER'S MANUAL FOR MORE INFORMATION ABOUT AIR BAGS.

WHAT IF I ALREADY PAID TO HAVE THIS REPAIR COMPLETED?

If you have already experienced this specific condition and have paid to have it repaired, you may visit **www.fcarecallreimbursement.com** to submit your reimbursement request online. [3] Once we receive and verify the required documents, reimbursement will be sent to you within 60 days. If you have had previous repairs performed and/or already received reimbursement, you may still need to have the recall repair performed.

We apologize for any inconvenience, but are sincerely concerned about your safety. Thank you for your attention to this important matter.

Customer Assistance/Field Operations FCA US LLC



Mr. Mrs. Customer 1234 Main Street Hometown, MI 48371

^[1] If you no longer own this vehicle, please help us update our records. Call the FCA Recall Assistance Center at 1-800-853-1403 to update your information.

^[2] If your dealer fails or is unable to remedy this defect without charge and within a reasonable time, you may submit a written complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, or you can call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to safercar.gov.

^[3] You can also mail in your original receipts and proof of payment to the following address for reimbursement consideration: FCA Customer Assistance, P.O. Box 21-8004, Auburn Hills, MI 48321-8007, Attention: Recall Reimbursement.