

# SALES



Bulletin No. 23-016

Date: February 9, 2023

## **IMPORTANT SAFETY RECALL**

### **STOP RETAIL SALES and DELIVERY**

Suzuki Motor Corporation has determined that a safety defect exists in certain 2022 Hayabusa (GSX1300RR/RRZM2) models:

Model	VIN	VIN
GSX1300RRM2	JS1EJ11B3N7100921	JS1EJ11B1N7102263
	JS1EJ11B1N7100934	JS1EJ11B3N7102278
	JS1EJ11B5N7101066	JS1EJ11B5N7102296
	JS1EJ11B8N7101076	JS1EJ11B3N7102331
	JS1EJ11B7N7101845	JS1EJ11B7N7102378
	JS1EJ11B6N7102100	
GSX1300RRZM2	JS1EJ11B7N7100582	JS1EJ11B7N7101618
	JS1EJ11B1N7100691	JS1EJ11B5N7101634
	JS1EJ11BXN7100737	JS1EJ11B1N7102005
	JS1EJ11B4N7100992	JS1EJ11B5N7102072
	JS1EJ11B1N7101033	JS1EJ11B0N7102089

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act.

Suzuki Motor Corporation (SMC) is initiating a safety recall campaign to replace the front brake master cylinder body. Do not sell or deliver any new or used, affected Hayabusa motorcycle until the Front Brake Master Cylinder Body Replacement Recall service has been completed.

#### **Service Bulletin & Safety Recall Repair:**

Information about performing the Front Master Cylinder Body Replacement recall service will be provided in a Service Bulletin coming the week of February 27, 2023.

#### **Parts Availability & Ordering:**

Suzuki Motor USA, LLC (SMO) will provide additional information regarding recall service parts availability and ordering in the Service Bulletin mentioned above.

**Customer Notification Letters:**

SMO expects to notify retail customers of this safety recall the week of February 20, 2023.

**How to Verify if a Hayabusa requires the Recall Service:**

This recall only affects certain 2022 (M2) Hayabusa models. Use the Vehicle History function of Suzuki CONNECT to determine if a particular Hayabusa requires the Front Master Cylinder Body Replacement Recall service. If so, order the necessary parts, perform the recall service, and submit a warranty request as described in the bulletin.

**Consequences of Non-Compliance:**

ALL NEW SUZUKI VEHICLES IN DEALER INVENTORY THAT ARE SUBJECT TO A RECALL OR CUSTOMER SATISFACTION CAMPAIGN INITIATED BY SMO MUST BE REPAIRED BEFORE THESE VEHICLES ARE SOLD OR DELIVERED BY THE DEALER TO THE RETAIL CUSTOMER. FAILURE TO DO SO IS A VIOLATION OF FEDERAL LAW, THE SUZUKI POWERSPORTS DEALER SALES AND SERVICE AGREEMENT (THE "DEALER AGREEMENT"), AND SMO'S SALES POLICY REGARDING FACTORY SAFETY RECALL OR SAFETY MODIFICATION PROGRAMS (THE "POLICY"). A COPY OF THE POLICY IS AVAILABLE ON SUZUKI CONNECT FOR YOUR REFERENCE.

FURTHER, FAILURE TO COMPLY WITH THE INSTRUCTIONS OF SMO REGARDING COMPLIANCE WITH RECALLS OR OTHER SAFETY OR PRODUCT IMPROVEMENT CAMPAIGNS OR PROGRAMS, AND/OR FAILURE TO MAKE A GOOD FAITH EFFORT TO COMPLY WITH THE FEDERAL CLEAN AIR ACT, THE NATIONAL TRAFFIC AND MOTOR VEHICLE SAFETY ACT, THE CONSUMER PRODUCT SAFETY ACT, OR ANY OTHER LAWS, ORDERS, RULES, OR REGULATIONS REGARDING RECALLS OR OTHER SAFETY OR PRODUCT IMPROVEMENT CAMPAIGNS OR PROGRAMS CONSTITUTES A BREACH OF THE DEALER AGREEMENT AND IS A VIOLATION OF SMO POLICY REFERENCED ABOVE. A DEALER MAY BE HELD RESPONSIBLE FOR ANY PRODUCT DAMAGE AND/OR PERSONAL INJURIES RESULTING FROM SUCH FAILURE.

If you need any additional information, please contact the Suzuki TECH LINE (at 714-996-7480) or your Technical Service and Parts Manager (TSPM). We apologize for this inconvenience and will do everything possible to resolve this situation as quickly as possible.

Thank you for your continued support and understanding.



Chris Coons  
Senior Manager, Motorcycle Sales Planning and Administration