

**23V-050**  
**Model Year 2023**  
**BMW 7 Series, i7**  
**Front Passenger Air Bag**  
**In-Car / In-App Communication – Safety Recall Reminder**  
**21 Jun 2023**

**Title:**

BMW Safety Recall 23V-050: Front Passenger Air Bag

**Text:**

In rare circumstances in which the front passenger seat may be moved to a fully forward position, and then subsequently repositioned, a software issue may not appropriately record the seating position. As a result, the front passenger air bag, knee air bag, and active headrest may not deploy in a crash, which could increase the risk of injury.

Contact an authorized BMW center immediately to get your vehicle repaired for FREE. Dealer locator: [bmwusa.com/dealer](https://bmwusa.com/dealer).

Advise all drivers of this important information.

For the latest updates to this recall, please visit [bmwusa.com/recall](https://bmwusa.com/recall).

**Short Text:**

Important Safety Recall 23V-050: Front Passenger Air Bag. Contact an authorized BMW center immediately to get your vehicle repaired for FREE. For updates to this recall, please visit [bmwusa.com/recall](https://bmwusa.com/recall). Dealer locator: [bmwusa.com/dealer](https://bmwusa.com/dealer).

**Pop-Up:**

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