



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

November 28, 2022

Mr. Scott Cordes
Vice President, Chief Legal Counsel
Gulf States Toyota, Inc.
1375 Enclave Parkway
Houston, TX 77077

NEF-107DM
22V-854

Subject: Incorrect Load Carrying Capacity Label/FMVSS 110

Dear Mr. Cordes:

This letter serves to acknowledge Gulf States Toyota, Inc.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

TOYOTA/TUNDRA/2023

Mfr's Report Date: November 18, 2022

NHTSA Campaign Number: 22V-854

Components:

EQUIPMENT:OTHER:LABELS

Potential Number of Units Affected: 157

Problem Description:

Gulf States Toyota, Inc. (GST) is recalling certain 2023 Tundra pickup trucks equipped with non-skid spray-on bed liners. The load carrying capacity modification label may indicate less weight than the actual total weight of accessories installed on the vehicle. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 110, "Tire Selection and Rims."

Consequence:

An incorrect label may lead to unintentionally overloading the vehicle, increasing the risk of a crash.

Remedy:

GST will mail replacement labels to owners, free of charge. Owner notification letters are expected to be mailed January 9, 2023. Owners may contact GST customer service at 1-800-444-1074. GST's number for this recall is 22R2.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.nhtsa.gov.

Please ensure the following requirements are met:

Per the requirements of 573.6(c)(2)(iv), please provide the supplier name, contact information, address and country of origin (if known) for the affected component(s). If your company manufactured the component itself, then please state so in 573.

AMENDED 573 REQUIRED.

Per the requirements of 49 USC 30119, please provide the part number, name and description of the component or components involved in this recall. This information should be provided in an amended 573 in the "Involved Components" section.

AMENDED 573 REQUIRED.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in Part 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Gulf States Toyota, Inc.'s contact for this recall will be DeMara Magruder who may be reached by email at demara.magruder@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement