

VSSM - 012731 | Nov2022 | 480px EMAIL | GMC HUMMER EV Recall | GM01:
Current Owners in Possession

FROM: Your GMC Team
SUBJECT: Important Safety Information Regarding Your
GMC HUMMER EV Edition 1
PROGRAMMED PREHEADER: <Forced spaces preheader>



IMPORTANT SAFETY INFORMATION REGARDING YOUR GMC HUMMER EV EDITION 1

[Firstname],

General Motors is voluntarily conducting a safety recall that involves your HUMMER EV Edition 1 Pickup. In some of the recalled vehicles, the high-voltage battery pack enclosure may not have been properly sealed. If the pack enclosure is not sealed, water can enter the pack.

If water enters the battery pack enclosure, one or more malfunction indicator lamps may illuminate and the driver information center will display a warning message. Your vehicle may not start or could lose propulsion while driving. A loss of propulsion while driving can increase the risk of a crash.

GM is quickly working to develop a remedy and will continue to notify you when that remedy is available. Until the remedy is available, your vehicle can be driven and charged normally. But as a precaution, do not drive your vehicle through deep water (over 24 inches deep).

We will provide you with more information as soon as it's available.

If you have any questions or concerns, please contact the HUMMER EV Concierge at **1-833-HUMMEREV** or your preferred GMC HUMMER EV dealer.

[Hometown Motors of Hometown]

[(123)-456-7890]

VISIT US ONLINE

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GM01_RECALL

VSSM - 012731 | Nov2022 | 480px EMAIL | GMC HUMMER EV Recall | GM02:
Customers with Vehicles on Stop Delivery

FROM: Your GMC Team
SUBJECT: Important Safety Information Regarding Your
GMC HUMMER EV Edition 1
PROGRAMMED PREHEADER: <Forced spaces preheader>



IMPORTANT SAFETY INFORMATION REGARDING YOUR GMC HUMMER EV EDITION 1

[Firstname],

General Motors is voluntarily conducting a safety recall that involves your HUMMER EV Edition 1 Pickup. In some of the recalled vehicles, the high-voltage battery pack enclosure may not have been properly sealed. If the pack enclosure is not sealed, water can enter the pack.

Since your vehicle is currently at your selected GMC dealership, we wanted to inform you that due to the issue noted above, there is currently a stop delivery order on this vehicle and your dealer is unable to deliver the vehicle to you until a remedy is confirmed.

GM is quickly working to develop a remedy and we will continue to provide you with more information as soon as soon as it's available.

If you have any questions or concerns, please contact the HUMMER EV Concierge at **1-833-HUMMEREV** or your preferred GMC HUMMER EV dealer.

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GM02_RECALL

VSSM - 012731 | Nov2022 | 480px EMAIL | GMC HUMMER EV Recall | GM03:
Customers with Vehicles on Stop Delivery - Follow Up Merch

FROM: Your GMC Team
SUBJECT: Important Safety Information Regarding Your GMC
HUMMER EV Edition 1
PROGRAMMED <Forced spaces preheader>
PREHEADER:



THANKS FOR YOUR PATIENCE. A SMALL GIFT IS ON ITS WAY.

[Firstname],

We greatly appreciate your patience as we work on a remedy for the recall on your HUMMER EV Edition 1 Pickup. As a token of our appreciation, we will be sending you a small gift in the mail. Expect to receive this gift within the next few weeks as we work to ship this special item directly to you.

GM is quickly working to develop a remedy, and we will continue to provide you with more information as soon as it's available.

If you have any questions or concerns, please contact the HUMMER EV Concierge at **1-833-HUMMEREV** or your preferred GMC HUMMER EV dealer.

[Hometown Motors of Hometown]
[(123)-456-7890]

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GM03_RECALL