



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

July 27, 2022

Curtis Carlson
Vice President of Dealer Services
Alliance RV, LLC
301 Benchmark Drive
Elkhart, IN 46526

NEF-107KL
22V-512

Subject: Awning Fabric May Detach Causing Awning to Drop

Dear Curtis Carlson:

This letter serves to acknowledge Alliance RV, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

ALLIANCE RV/PARADIGM/2023
ALLIANCE RV/VALOR/2023

Mfr's Report Date: July 20, 2022

NHTSA Campaign Number: 22V-512

Components:

EQUIPMENT:RECREATIONAL VEHICLE/TRAILER

Potential Number of Units Affected: 2,319

Problem Description:

Alliance RV, LLC (Alliance) is recalling certain 2023 Paradigm and Valor travel trailers. The electric retractable awning has a welded seam on the fabric that may separate, potentially allowing the awning to drop beyond normal operation.

Consequence:

An awning that drops or extends beyond normal operation can increase the risk of injury.

Remedy:

Dealers will inspect for any weld separation and replace the awnings, free of charge. Owner notification letters are expected to be mailed September 16, 2022. Owners may contact Alliance customer service at (574) 226-0140.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Please ensure the following requirements are met:

Your company's program shall include a plan for reimbursing an owner or purchaser who incurred costs to obtain a remedy for the problem addressed by the recall within a reasonable time in advance of your company's notification of owners, purchasers and dealers, in accordance with § 573.13. Your company's plan may incorporate by reference a general reimbursement plan it previously submitted to NHTSA, together with information specific to the individual recall. Information required by § 573.13 that is not in a general reimbursement plan shall be submitted in your company's report to NHTSA. If your company submits one or more general reimbursement plans, your company shall update each plan every two years (§ 573.13). If the vehicles are new and would be covered under the manufacturer's warranty program, please state that in the remedy section of your filing.

AMENDED 573 REQUIRED.

We have received Alliance's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in Part 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Alliance RV, LLC's contact for this recall will be Kristin Lepper who may be reached by email at kristin.lepper@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement