

IMPORTANT SAFETY RECALL

(NHTSA Recall Number: 22V344)
This notice applies to your vehicle: (Insert VIN)

July 15, 2022

Dear Kia Telluride Owner:

Kia has identified a defect in your vehicle which relates to a noncompliance with a Federal Motor Vehicle Safety Standard (FMVSS).

This notice is sent to you in accordance with the requirements of the National Traffic and Motor Vehicle Safety Act. Kia America, Inc. has decided certain 2022 MY Telluride vehicles fail to conform to Federal Motor Vehicle Safety Standard (FMVSS) No. 101, "Controls and Displays." The LCD information display screen may go blank. A blank LCD information display results in the inability to see the odometer, which can increase the risk of a crash. Our records indicate that you own or lease one of the potentially affected vehicles.

What Is the Problem?

The vehicle's instrument cluster contains an LCD screen which displays certain information. Excess adhesive was applied to a circuit board within the instrument cluster. Excess adhesive may cause the LCD information display screen to go blank. A blank LCD information display results in the inability to see the odometer, which can increase the risk of a crash. This condition does not affect the functionality of the vehicle's underlying systems or warning lights.

Kia Will Replace The Instrument Cluster Assembly At No Cost To You.

Kia will replace the instrument cluster assembly with a new one. This recall will be performed at Kia's expense at no cost to you.

What Should You Do?

- In the interest of the safety of your passengers, as well as your own safety, please immediately contact your authorized Kia dealer to arrange for the recall to be performed. The estimated time required will be approximately one (1) to two (2) hours, depending on your dealer's schedule. We recommend that you contact your Kia dealer to schedule a service appointment by phone or online to minimize inconvenience.
- If the LCD information display screen on your vehicle goes blank prior to completion of this safety recall, please contact your authorized Kia dealer to arrange a service appointment as soon as possible. Kia Roadside Assistance is available online at kia.rsahelp.com or by phone at 800.333.4Kia (4542) to provide towing assistance.
- To find your nearest dealer, visit www.kia.com and click the "Find Dealer" button in the upper right corner ("Dealers" on a mobile device). You can also use the QR code below with your mobile device to access this information (see the bottom of this letter for more information about QR code use):



What If You Have Already Paid To Have This Situation Corrected?

If you have incurred expense to remedy this issue prior to the date of this notice, you may have the opportunity to obtain reimbursement for that expense. You may submit your receipts online to Kia via the Owners section of www.kia.com or mail your receipts with a copy of the attached Request for Reimbursement form directly to Kia for review and consideration:

Consumer Assistance Center Kia America, Inc. P.O. Box 52410 Irvine, CA 92619-2410 1-800-333-4542

Pursuant to the General Reimbursement Plan issued by Kia pursuant to Federal Regulation 49 CFR 573.13, Kia will use its best efforts to respond to your claim within sixty (60) days of receipt and at that time Kia may either accept or reject that claim or it may request more information to evaluate the claim.

Have You Changed Your Address Or Sold Your Kia?

If you have changed your home address, sold your Kia vehicle, or no longer own your vehicle, please complete the attached prepaid "Change of Address/Ownership" card and mail it to us. You can also contact the Consumer Assistance Center phone number listed above.

What If You Are A Vehicle Lessor?

Federal regulation requires that any vehicle lessor receiving this recall notice must forward a copy of this notice to the lessee within ten days.

What If You Have Other Questions?

If your dealer does not respond to your service request in a timely manner, we suggest that you call Kia's Consumer Assistance Center at 1-800-333-4542. This number has TTY capability. If you still are not satisfied that we have remedied this situation without charge and within a reasonable amount of time, you may submit a complaint to the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Avenue, S.E., Washington, DC 20590; or call the toll free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153); or go to http://www.safercar.gov.

This action has been taken in the interest of your safety, and we regret any inconvenience this situation may cause you.

Sincerely,

Consumer Affairs Department

QR Code Use:

- A QR Code is a square, 2-dimensional barcode that can be read by mobile devices loaded with an appropriate barcode or QR Code Reader App. The app reads the barcode
 image and then launches/uploads the specific information the code contains, such as URLs, text, photos, videos.
- With a mobile device, download a QR Code Reader App. With many devices, you can do this through an app store or marketplace.
- Open the QR Code Reader App on your mobile device. The app will utilize your device's camera. Center the code in the camera viewing area. With some apps, the URL or other information will automatically load when the code is recognized. For others, you may have to snap or take a picture of the QR code. Refer to the QR Reader Code App instructions.

REQUEST FOR REIMBURSEMENT FORM SC237 - 2022 MY TELLURIDE VEHICLES BLANK INSTRUMENT CLUSTER LCD SCREEN NONCOMPLIANCE SAFETY RECALL CAMPAIGN

If you have incurred expense to remedy this issue prior to the date of this notice, you may have the opportunity to obtain reimbursement for that expense. You may submit your receipts online to Kia via the Owners section of www.kia.com (MyKia>Contact Us or directly at this link: https://ksupport.kiausa.com/ConsumerAffairs).

If you do not have access to a computer or prefer to submit your request by mail, please complete this Request for Reimbursement and mail it to the following address for review and consideration, along with backup documentation:

Consumer Assistance Center Kia America, Inc. P. O. Box 52410 Irvine, CA 92619-2410 1-800-333-4542

Please allow at least sixty (60) days for review and response

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Customer First Name:				Custor	ner Last N	Name:							
Customer Address:													
Customer City:				State:	State:								
Phone #:) -			Email:									
Vehicle Identification N	umber:												
Mileage at Time of Repair:					Date of Repair: / /								
Amount of Reimbursen	nent Requested	\$											
Attach the following:													
o Repair Order showing:													
Name & address of person paying for the repair													
o Vehic	Vehicle Identification Number (VIN) of vehicle repaired												
o <u>Desci</u>	Description of the problem repaired												
 Date of repair, mileage at the time of repair and total cost of claimed repair expense 													
o Evidence of Payment of Repair showing:													
o Date	Date of Payment												
o Amou	 Amount Paid (e.g., copies of cancelled check or credit card receipt) 												
I certify that the documents attached to this Request for Reimbursement are true and accurate and should be used as the basis for a												or a	

Print Name

reimbursement to me under this campaign.

CLAIMANT'S SIGNATURE:

Signature