



May 10, 2022

ATTENTION: ALL DEALER PRINCIPALS

Kia America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign on 2014-2016 MY Cadenza vehicles manufactured from February 1, 2013 through January 7, 2016.

Certain sections of the front windshield glass for the subject vehicles may not have sufficient primer resulting in reduced adhesion of the windshield glass to the vehicle body. Although the exact cause of this condition is unknown, it is believed to be due to a deviation in the application of primer to the front windshield glass at the vehicle assembly plant. Insufficient adhesion can result in loosening of the front windshield glass and in the worst case, windshield separation, increasing the risk of a crash and/or injury.

Dealers will inspect the front windshield glass, and if necessary, the front windshield glass will be removed and reattached with sufficient primer.

Your Service Manager was sent a copy of the owner notification letter and a Q&A guide for recall questions both of which describe the issue and information on how to access the list of affected vehicles. Kia will start mailing notices to the affected vehicle owners on **May 13, 2022**

What Should You Do?

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their vehicles.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this recall campaign, and for no other purpose.

If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Kia Service Department

Enclosures