

ATTENTION: ALL DEALER PARTS & SERVICE MANAGERS

Kia America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign on the following vehicles:

- Certain 2017-2019 MY Sedona vehicles manufactured from July 12, 2016 through January 10, 2019.
- Certain 2017-2019 MY Soul vehicles manufactured from July 25, 2016 through December 24, 2018.
- Certain 2017-2019 MY Soul EV vehicles manufactured from May 18, 2017 through September 28, 2018.
- Certain 2017-2018 MY Forte vehicles manufactured from March 2, 2017 through July 27, 2018.
- All 2017 MY Forte Koup vehicles manufactured on October 4, 2016.

Due to variances in the manufacturing of the Airbag Control Unit (ACU), contact between the ACU cover and the Electrically Erasable Programmable Read-Only Memory (EEPROM) chip on the ACU's Printed Circuit Board (PCB) may occur and cause damage to the EEPROM's soldering joints resulting in an open circuit. If this condition occurs, the Airbag Warning Light will illuminate with Diagnostic Trouble Code (DTC) B1620 and the vehicle's airbags will not deploy in crashes where deployment is necessary, thereby increasing the risk of injury.

If the Airbag Warning Light (ABWL) is illuminated and the ABWL is due to the existence of DTC B1620, the dealer will replace the ACU with an improved one. If the ABWL is not illuminated, a software update will be installed to the ACU to ensure deployment of the airbag(s) in the event of a crash that warrants such protection even if the recall condition related to DTC B1620 occurs in the future.

The Technical Service Bulletin that provides vehicle inspection and repair procedures, affected VIN production range, and warranty claim information will be posted on the Kia Global Information System (KGIS) at www.kiatechinfo.com.

Enclosed you will find a copy of the owner notification letter and a Q&A Guide for recall questions, both of which describe the issue. Note that any vehicle owner who has already paid for related repairs can submit a request for reimbursement online via the Owner's Section of www.kia.com. Kia will mail notices to the affected vehicle owners on March 21, 2022.

Also, please make certain the appropriate personnel in your dealership are familiar with the details of this recall to ensure proper responses to customer inquiries and requests to have the recall performed on their vehicles. This Safety Recall Campaign represents an opportunity for your service department to deliver an exceptional service experience (e.g., flexible service appointment process, car wash and vacuum and timely service).

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this recall campaign, and for no other purpose.

If you have any questions, please contact your Kia District Parts and Service Manager.

Sincerely, Kia Service Department