



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

January 27, 2022

Mr. J.S. (Jurassic) Park
VP/ Chief Safety Officer
Kia Motors America
111 Peters Canyon Road
Irvine, CA 92606-1790

NEF-107JK
22V-031

Subject: Air Bags May Not Deploy

Dear Mr. Park:

This letter serves to acknowledge Kia Motors America's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

KIA/FORTE/2017-2018
KIA/FORTE KOUP/2017
KIA/SEDONA/2017-2019
KIA/SOUL/2017-2019
KIA/SOUL EV/2017-2019

Mfr's Report Date: January 25, 2022

NHTSA Campaign Number: 22V-031

Components:

AIR BAGS

Potential Number of Units Affected: 410,619

Problem Description:

Kia Motors America (Kia) is recalling certain 2017-2019 Sedona, Soul, Soul EV, 2017-2018 Forte, and 2017 Forte Koup vehicles. The Air Bag Control Unit (ACU) cover may contact a memory chip on the printed circuit board and damage the electrical circuit. Circuit damage may result in deactivated air bags that will not deploy in a crash.

Consequence:

Air bags that do not deploy as intended can increase the risk of injury in a crash.

Remedy:

Dealers will inspect the ACU, and either update the software or replace the unit, as necessary. Repairs will be performed free of charge. Owner notification letters are expected to be mailed March 21, 2022. Owners may contact Kia customer service at 1-800-333-4542. Kia's number for this recall is SC226.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.nhtsa.gov.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of eight consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Kia Motors America's contact for this recall will be Jennifer Kruger who may be reached by email at jennifer.kruger@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement