

# VEE TYRE AND RUBBER CO., LTD

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## **SERVICE BULLETIN FOR DISTRIBUTORS AND RETAILERS:** **IMPORTANT TIRE SAFETY CAMPAIGN ON CERTAIN** **TRI-ACE PIONEER A/T III TIRES**

February 23, 2022

### **NHTSA Campaign No. 22T-001**

### **Vee Tyre and Rubber, Co. Ltd. Campaign Nos.: 16MBCMJBL and 16MJEMHBL**

Distributor/Retailer:

Vee Tyre and Rubber Co., Ltd. (“Vee Tyre”) is the manufacturer of certain Tri-Ace Pioneer A/T III, size LT 235/85R16 and LT 245/70R17 pneumatic tires manufactured in Thailand during the 47th week of 2018 and the 18<sup>th</sup> week of 2019 (“Subject Tires”). The Subject Tires bear DOT numbers commencing with either 16MBCMJBL or 16MJEMHBL and ending with the last four date production code numbers ranging from 4718-1819. No other Tri-Ace brand tires of any size or model are covered by the campaign described below.

**THE CAMPAIGN.** In accordance with the National Traffic and Motor Vehicle Safety Act, Vee Tyre has decided that the Subject Tires failed to conform to Federal Motor Vehicle Safety Standard (“FMVSS”) 49 CFR 571.139. Due to a possible manufacturing issue, sidewall separation may result, leading to tire failure, increasing the risk of a motor vehicle crash. Therefore, Vee Tyre is recalling all 1,782 of these tires. Vee Tyre is asking Tire Owners to return all of these tires to any distributors/retailers for reimbursement of the retail sale price of the returned tires along with any taxes, service and disposal fees. In turn, upon presentation of documentation of the distributor/retailers’ payment to the consumer, including photos of the properly disabled returned tires along with initial purchase orders, service invoices, and/or credit receipts, Vee Tyre will reimburse the distributor/retailer for all of these amounts paid to customers.

Distributors/retailers are requested to disable any and all tires returned pursuant to this Service Bulletin by punching a substantial and unfixable hole through the sidewall. Upon notice of the return and the location of the tires, Vee Tyre will collect and dispose of the returned tires that are the subject of this campaign.

**CONTACTS/QUESTIONS.** If you have any questions or concerns about this tire replacement campaign, please contact Vee Tyre’s U.S. Sales Representative, Mr. John Doc Pilotte, telephone: 1-504-247-4367, email: [doc.pilotte@veerubber.co.th](mailto:doc.pilotte@veerubber.co.th). You may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.nhtsa.gov](http://www.nhtsa.gov).

Vee Tyre apologizes for any inconvenience, and thank you for your attention in this safety matter.