

U.S. Department of Transportation

National Highway Traffic Safety Administration

September 27, 2021

Mr. Adrian Diaz Assistant Engineering Director Automotive Safety Office Ford Motor Company 330 Town Center Drive Suite 500/5024 Dearborn, MI 48126

Subject: Rearview Camera Image May Not Display

Dear Mr. Diaz:

This letter serves to acknowledge Ford Motor Company's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

FORD/EXPLORER/2020-2021 LINCOLN/AVIATOR/2020-2021 LINCOLN/CORSAIR/2020-2021

Mfr's Report Date: September 22, 2021

NHTSA Campaign Number: 21V-735

Components:

BACK OVER PREVENTION: SENSING SYSTEM: CAMERA

BACK OVER PREVENTION:SOFTWARE

Potential Number of Units Affected: 228,297

Problem Description:

Ford Motor Company (Ford) is recalling certain 2020-2021 Explorer, Lincoln Corsair, and Lincoln Aviator vehicles equipped with 360-degree cameras. The video output may fail, preventing the rearview camera image from displaying.

Consequence:

A rearview camera that does not display an image reduces the driver's rear view, increasing the risk of a crash.

Remedy:

Dealers will update the Image Processing Module (IPMB) software, free of charge. Owner notification letters are expected to be mailed October 7, 2021. Owners may contact Ford customer service at 1-866-436-7332. Ford's number for this recall is 21S44.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.nhtsa.gov.



1200 New Jersey Avenue SE Washington, DC 20590

NEF-107DM

21V-735

We have received Ford's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Ford Motor Company's contact for this recall will be DeMara Magruder who may be reached by email at demara.magruder@dot.gov. We look forward to working with you.

Sincerely,

Alex Ansley

Chief, Recall Management Division Office of Defects Investigation

Enforcement

