



MAZDA DEALER EMAIL

October 7, 2021

Attention: Mazda General, Parts and Service Managers

Subject: Limited Launch in High Humidity States - Safety Recall 4921G MY2004-2007 Mazda3 Driver Air Bag Cover Mazda Logo May Shatter

Dear Mazda Dealer Partners,

Mazda Motor Corporation has decided to conduct a Safety Recall impacting MY2004-2007 Mazda3 vehicles. Please see the description, model, year and VIN Ranges below.

Subject Vehicles:

Affects 260,915 US and US Territory vehicles

Model	Subject VIN range	Subject production date range
2004-2007 Mazda3	JM1 BK**** 41 100046 - 217952 JM1 BK**** 51 192363 - 350581 JM1 BK**** 61 400001 - 546533 JM1 BK**** 71 600001 - 601664	From July 24, 2003 through June 22, 2006

Concern Outline:

Due to an improper material specification, the plastic Mazda logo may become brittle over time. Plastic fragments of the shattered logo may hit occupants during a normal air bag deployment in a crash, increasing the possibility of serious injury to occupants.

For all subject vehicles:

Mazda Dealers will replace the driver steering wheel air bag cover with an improved part. There will be no charge for this service to vehicle owners.

Owner Notification:

Mazda will notify 91,965 registered owners of affected vehicles in the defined high humidity states (California, Texas, Louisiana, Mississippi, Alabama, Florida, Georgia, South Carolina and Hawaii) on Thursday October 8, 2021. Vehicles will display in eMDCS as "Open", on October 8, 2021.

Parts for this recall can be ordered using the Limited Parts Ordering page found on the eMDCS Parts Ordering menu.

Vehicles registered in the remaining US states will continue to display Preliminary Notification as there are insufficient parts to support all states at this time. An updated communication will be sent once parts become available. Parts are expected to be fully available by December 2021

Important Safety Notice:

The National Traffic and Motor Vehicle Safety Act prohibits the delivery of any subject vehicle without performing the necessary repair for defects or failures. Failure to perform applicable recalls before delivery can result in extensive dealer fines and penalties from the Federal Government. Therefore, you must complete this recall for all affected vehicles in your inventory prior to delivery.

1. Parts and Warranty Information and Repair Procedures are posted on MGSS.
2. For Warranty questions, contact the Warranty Hotline at (877) 727-6626, Option 3.
3. High Humidity State Registered Vehicles will display in eMDCS as "Open" on October 8, 2021.
4. For parts questions, contact the Dealer Assistance Group at (877) 727-6626 Option 2.
5. For Recall questions please fill out the Dealer Recall Help Form located on OneMazda > Warranty, Recall and Service Tools.

Please make certain the appropriate personnel in your dealership are aware of these resources and are familiar with the details of this recall before responding to customer inquiries. We apologize for any inconvenience this recall may cause you and your customers. Your understanding and support in carrying out all campaigns are greatly appreciated.

Protect What is Important to You

Sincerely,
Travis Young
Manager Recalls, Technical Services Division
Mazda North American Operations