



June 4, 2021

ATTENTION: ALL DEALER PRINCIPALS

Kia America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign on certain 2020-2021 MY Kia Soul vehicles manufactured from November 24, 2018 through October 24, 2020 and certain 2021 MY Kia Seltos vehicles manufactured from November 20, 2019 through October 15, 2020 equipped with 2.0L Nu MPI engines to inspect, and if necessary, replace the engine.

During production at the supplier, the piston oil rings in the affected vehicles may have been improperly heat-treated resulting in excessive oil ring hardness. Excessive oil ring hardness can lead to chipping of the piston oil ring's outer periphery and scuffing of the engine cylinder bore. A scuffed cylinder bore can lead to increased oil consumption which will eventually result in abnormal noise from the engine and/or illumination of the oil pressure warning lamp. If the vehicle is continually operated in this condition, connecting rod bearing seizure can occur. A seized connecting rod bearing can result in engine damage, thereby increasing the risk of an engine stall and/or in certain cases a fire, due to a connecting rod puncturing the engine block allowing engine oil to leak onto a hot exhaust. An engine stall increases the risk of a crash. A fire increases the risk of injury.

Dealers will inspect, and if necessary, replace the engine. In addition, when available and as a preventative measure, dealers will also install a Piston-ring Noise Sensing System software to alert the driver of potential damage to the piston oil ring.

The Technical Service Bulletin that provides vehicle inspection and repair procedures, affected VIN production range, and warranty claim information will be posted on the Kia Global Information System (KGIS) at www.kiatechinfo.com in the week of **June 7, 2021**.

Your Service Manager was sent a copy of the owner notification letter and a Q&A guide for recall questions both of which describe the issue and information on how to access the list of affected vehicles.

Kia will start notifying the vehicle owners on **June 11, 2021**.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

What Should You Do?

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their vehicles.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim

information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Kia Service Department

Enclosures