



March 16, 2021

**Attention: All Kia Parts & Service Managers**

Kia Motors America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Non-Compliance Safety Recall Campaign to replace the Occupant Classification System (OCS) / Occupant Detection System (ODS) Unit with a new one on some of the vehicles listed below:

<b>Model Year</b>	<b>Model</b>	<b># of Vehicles</b>	<b>Production Start</b>	<b>Production End</b>
2021	K5	124	2/3/2021	3/4/2021
2021	Telluride	17	2/16/2021	3/3/2021
2021	Forte	1	2/9/2021	2/9/2021

Kia Motors has determined that the Front Passenger OCS/ODS unit installed on certain 2021 MY K5, Telluride, and Forte vehicles does not comply with Federal Motor Vehicle Safety Standard (FMVSS) 208, "Occupant Crash Protection". As a result, the front passenger airbag will deploy even if a Child Restraint System (CRS) is detected in the front passenger seat. In the event of a crash, the deployment of the front passenger airbag increases the risk of injury to a child in a CRS.

**PART INFORMATION:** The OCS/ODS unit required for the repair will be auto-shipped for all affected vehicles (dealer stock and retail).

NOTE: Dealers will be able to submit for reimbursement of alternate transportation expenses in the same manner as normal warranty claims in WebDCS.

Enclosed you will find a sample copy of the owner notification letter and a Q&A Guide for recall questions, both of which describe the issue. A list of Kia K5, Telluride, and Forte vehicle owners affected by this recall can be accessed on WEBDCS. Log onto the site, select the Campaigns Tab, click on Open Campaign Report in the left side menu, and select **SC207** to generate the list.

Notices to the affected vehicle owners will be mailed on **March 18, 2021**. Please start performing the repairs immediately on any affected vehicles currently in your inventory.

Also, please make certain the appropriate personnel in your dealership are familiar with the details of this recall to ensure proper responses to customer inquiries and requests to have the recall performed on their 2021 MY Kia K5, Telluride, and Forte vehicles. This Safety Recall represents an opportunity for your service department to deliver an exceptional service experience (e.g. flexible service appointment process, car wash and vacuum and timely service).

**NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.**

**LEGAL PRIVACY LIABILITY NOTICE:** Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

Your prompt attention in completing this recall is appreciated. If you have any questions, please contact your Kia District Parts and Service Manager.

Sincerely,

Kia Service Department

Enclosures