OMB Control No.: 2127-0004

Part 573 Safety Recall Report

21T-012

Manufacturer Name: Bridgestone Americas Tire Operations

Submission Date: AUG 20, 2021 **NHTSA Recall No.:** 21T-012

Manufacturer Recall No.: NR



Manufacturer Information:

Manufacturer Name: Bridgestone Americas Tire Operations

Address: 200 4th Avenue South

Nashville TN 37201

Company phone: 1-800-847-3272

Population:

Number of potentially involved: 21,513 Estimated percentage with defect: 1 %

Tire Information:

Tire Brand 1: Firestone

Tire Line: Destination LE3
Tire Size: 225/65R17

Descriptive Information : The subject tire is a highway all-season passenger tire. The subject tires may not

comply with the performance requirements in S6 of Federal Motor Vehicle Safety Standard No. 139. The subject tires were manufactured during a specific time period. Bridgestone Americas Tire Operations, LLC ("BATO") is not aware of any accidents or injuries related to this tire. The defect condition is believed to exist in 3 of these tires, which can be identified by barcode or a visual inspection to determine whether a pinhole is present. Owners of tires produced during the stated production date range (3,836 tires of this tire model/size) will be notified

of this issue and instructed how to identify affected tires.

Production Dates: JUL 11, 2021 - JUL 17, 2021

TIN (Tire Identification Number)

Plant ID Size code Optional Code Begin M Code End M Code 17X 2Y LE32 2821 2821

Tire Brand 2: Bridgestone

Tire Line: Dueler H/L 422 Ecopia

Tire Size: P245/60R18

Descriptive Information: The subject tire is a touring all-season passenger tire for crossover/sport utility

vehicles. The subject tires may not comply with the performance requirements in S6 of Federal Motor Vehicle Safety Standard No. 139. The subject tires were manufactured during a specific time period. BATO is not aware of any accidents or injuries related to this tire. The defect condition is believed to exist in 1 of these tires, which can be identified by barcode or a visual inspection to determine whether a pinhole is present. Owners of tires produced during the

stated production date range (4,388 tires of this tire model/size) will be notified

of this issue and instructed how to identify affected tires.

Production Dates: JUL 11, 2021 - JUL 17, 2021

TIN (Tire Identification Number)

Plant ID Size code Optional Code Begin M Code End M Code 7X VD 423 2821 2821

Tire Brand 3: Bridgestone

Tire Line: Dueler H/L Alenza

Tire Size: 275/55R20

Descriptive Information: The subject tire is a touring all-season passenger tire for crossover/light truck/

sport utility vehicles. The subject tires may not comply with the performance requirements in S6 of Federal Motor Vehicle Safety Standard No. 139. The subject tires were manufactured during a specific time period. BATO is not aware of any accidents or injuries related to this tire. The defect condition is believed to exist in 2 of these tires, which can be identified by barcode or a visual inspection to determine whether a pinhole is present. Owners of tires produced during the stated production date range (2,281 tires of this tire model/size) will

be notified of this issue and instructed how to identify affected tires.

Production Dates: JUL 11, 2021 - JUL 17, 2021

TIN (Tire Identification Number)

Plant ID	Size code	Optional Code	Begin M Code	End M Code
7X	Y1	DH7	2821	2821

Tire Brand 4: Bridgestone

Tire Line: Turanza EL440
Tire Size: 235/60R18

Descriptive Information: The subject tire is a grand touring all-season passenger tire. The subject tires

may not comply with the performance requirements in S6 of Federal Motor Vehicle Safety Standard No. 139. The subject tires were manufactured during a specific time period. BATO is not aware of any accidents or injuries related to this tire. The defect condition is believed to exist in 1 of these tires, which can be identified by barcode or a visual inspection to determine whether a pinhole is present. Owners of tires produced during the stated production date range (7,739 tires of this tire model/size) will be notified of this issue and instructed

how to identify affected tires.

Production Dates: JUL 11, 2021 - JUL 17, 2021

TIN (Tire Identification Number)

Plant ID Size code Optional Code Begin M Code End M Code 7X 45 JB2 2821 2821

Tire Brand 5: Bridgestone

Tire Line: Ecopia H/L 422 Plus

Tire Size: 235/55R20

Descriptive Information: The subject tire is a touring all-season passenger tire for crossover/light truck/

sport utility vehicles. The subject tires may not comply with the performance requirements in S6 of Federal Motor Vehicle Safety Standard No. 139. The subject tires were manufactured during a specific time period. BATO is not aware of any accidents or injuries related to this tire. The defect condition is believed to exist in 1of these tires, which can be identified by barcode or a visual inspection to determine whether a pinhole is present. Owners of tires produced during the stated production date range (3,269 tires of this tire model/size) will

be notified of this issue and instructed how to identify affected tires.

Production Dates: JUL 11, 2021 - JUL 17, 2021

TIN (Tire Identification Number)

Plant ID Size code Optional Code Begin M Code End M Code 7X 8A EC1 2821 2821

Description of Noncompliance:

Description of the Bridgestone has determined that a small quantity of tires (56 tires, of which

Noncompliance : eight remain beyond Bridgestone's control) may have sustained a small

pinhole in the sidewall of the DOT serial intended outboard side of the tire during the tire marking process. Affected tires with a pinhole penetrating the tire inner liner may slowly leak air. As such, these tires may not comply with the performance requirements in S6 of Federal Motor Vehicle Safety Standard

No. 139.

FMVSS 1: 139 - New pneumatic radial tires for light vehicles

FMVSS 2: NR

Description of the Safety Risk: The tires may not meet the performance requirements in S6 of Federal Motor

Vehicle Safety Standard No. 139. Affected tires containing a pinhole

penetrating the tire inner liner may slowly leak air. If left unaddressed, this slow leak could affect tire performance and, depending upon the particular

vehicle and other circumstances, increase the risk of a crash.

Description of the Cause: A Tire Laser Marking System (TLMS Robot #5), which uses laser light to mark

certain information on tire sidewalls, malfunctioned. The malfunction caused the laser to remain stationary and burn a pinhole into the tire sidewall near the first digit of the Tire Identification Number (TIN) date code (i.e., the last 4-

digits of the TIN).

Identification of Any Warning Vehicles equipped with a Tire Pressure Monitoring System (TPMS) may detect

that can Occur: loss of tire air pressure. The pinhole in affected tires is visible in the tire's

sidewall above the first digit of the TIN date code.

Involved Components:

Component Name: NR

Component Description : NR

Component Part Number: NR

Supplier Identification:

Component Manufacturer

Name: NR

Address: NR

NR

Country: NR

Chronology:

The chronology will be uploaded as a separate document submission.

Description of Remedy:

Description of Remedy Program: BATO will provide instructions to owners allowing them to determine whether they have one of the eight affected tires. Owners also will be given the opportunity to take their vehicle to a Bridgestone/Firestone retailer for inspection to determine whether a pinhole is present in the tire sidewall near the TIN date code. BATO will replace affected tires with a comparable Bridgestone or Firestone brand tire or other suitable replacement at no charge to affected customers. All of the subject tires remain under the manufacturer's warranty. Therefore, pursuant to 49 CFR 577.11(e), BATO requests an exemption from the reimbursement plan requirements.

How Remedy Component Differs The replacement tires were not marked by TLMS Robot #5 during its from Recalled Component: malfunction period. The replacement tires will meet all requirements of 49 CFR 571.139 and will not contain the subject condition.

Identify How/When Recall Condition Prior to the identification of tires with pinholes, TLMS Robot #5 was was Corrected in Production: diagnosed and fixed during the normal course of business. The machine's wiring harness was replaced, and extra shielding was added to protect the wiring. The machine was tested and returned to service on July 12th. On August 5, 2021, the TLMS robot was modified to require operator intervention and a pinhole check before a machine with a fault code can be returned to service.

Recall Schedule:

Description of Recall Schedule: All known customers, distributors and dealers will receive notification of

the recall, instructions on how to identify the subject tires, information regarding the removal of the subject tires from service, and instructions

on the return and disposal of the subject tires.

Planned Dealer Notification Date: SEP 10, 2021 - SEP 10, 2021 Planned Owner Notification Date: SEP 17, 2021 - SEP 17, 2021

Purchaser Information:

The following manufacturers purchased this defective/noncompliant equipment for possible use or installation in new motor vehicles or new items of motor vehicle equipment:

Name: Honda (American Honda Motor Co.)

Address: 1919 Torrance Blvd.

Torrance CA 90501

Country: US

Company Phone: 234 2138

Name: Stellantis (f/k/a FCA US, LLC)

Address: 800 Chrysler Drive

Auburn Hills MI 48325

Country: US

Company Phone: 853 1403

^{*} NR - Not Reported