March 29, 2021

Lin Dong
Guangzhou Cougar Trading Co., Ltd.
Room 609, Shangcheng Exhibition Center,
Guangzhou 510000

NEF-107KL

21E-021

Subject: Bulb Exceeds Luminous Lux Standard/FMVSS 108

Dear Lin Dong:

This letter serves to acknowledge Guangzhou Cougar Trading Co., Ltd.'s notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:
COUGAR MOTOR/LED HEADLAMP BULB/9999

Mfr's Report Date: March 24, 2021

NHTSA Campaign Number: 21E-021

Components:
EXTERIOR LIGHTING:HEADLIGHTS:BULBS

Potential Number of Units Affected: 23,238

Problem Description:
Guangzhou Cougar Trading Co., Ltd. (Guangzhou) is recalling certain Cougar Motor CCD19-6215, CCD19-6322, CCD19-6888, CCD19-6254, CCD19-6398, CCD19-6126, CCD19-6777, and CCD19-6881 headlight LED bulbs sizes 9004, 9005, 9006, 9007, 9012. The bulbs can create excessive glare or brightness to oncoming drivers. As such, these bulbs fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 108, "Lamps, Reflective Devices, and Associated Equipment."

Consequence:
Excessive glare or brightness can reduce other driver's vision, increasing the risk of a crash.

Remedy:
Guangzhou will notify owners, and dealers will replace the LED bulb with halogen bulb, free of charge. The recall is expected to begin April 1, 2021. Owners may contact Guangzhou customer service at 1-474-934-3906.

Notes:
Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

An identification and description of the risk to motor vehicle safety reasonably related to the defect or noncompliance (49 CFR 573.6 (c)(5)). All filings should state an increased risk of either a crash, injury or fire.

AMENDED 573 REQUIRED.

As required in Part 573.6(c)(7), in the case of a noncompliance, please provide the test results and other information used to determine the existence of the noncompliance. Include the date of each test and observation that indicated that a noncompliance might or did exist.

AMENDED 573 REQUIRED.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Guangzhou Cougar Trading Co., Ltd.'s contact for this recall will be Kristin Lepper who may be reached by email at kristin.lepper@dot.gov. We look forward to working with you.

Sincerely,

Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement