



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

March 12, 2021

Riley Nielsen
CSR Manager
WP Dynamics
1017 W. 600 N.
Suite 4
Ogden, UT 84404
WP Dynamics

NEF-107KL
21E-017

Subject: ReadyLift Lift Kit Bolts May Break

Dear Riley Nielsen:

This letter serves to acknowledge WP Dynamics's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

READYLIFT/LIFT KIT/9999

Mfr's Report Date: March 8, 2021

NHTSA Campaign Number: 21E-017

Components:

EQUIPMENT

Potential Number of Units Affected: 1,844

Problem Description:

WP Dynamics (ReadyLIFT) is recalling certain ReadyLIFT Lift Kits designed to fit certain 2019-2021 Dodge Ram 1500, 2015-2020 Ford F-150, 2005-2016 Ford Super Duty, and 2017-2021 Ford F-250 and F-350 pickup trucks (please see the Part 573 report for lift kit part numbers). Certain bolts within the Lift Kits may not have been heat-treated properly, which can allow them to break. Broken bolts may cause separation of the suspension lower control arm, radius arm, relocation bracket, or the crossmember from the frame or chassis.

Consequence:

Separated suspension components can cause a loss of vehicle control, or create a road hazard, increasing the risk of a crash.

Remedy:

ReadyLIFT will work with their distributors to notify owners, and dealers will replace the bolts, free of charge. The recall is expected to begin in March, 2021. Owners may contact WP Dynamics customer service at 800-549-4620.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.



Please ensure the following requirements are met:

In the case of items of motor vehicle equipment, the manufacturer of the equipment shall identify by name, business address, and business telephone number every manufacturer that purchases the defective or noncomplying component for use or installation in new motor vehicles or new items of motor vehicle equipment (49 CFR 573.6 (c)(2)(v)).

AMENDED 573 REQUIRED.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

WP Dynamics's contact for this recall will be Kristin Lepper who may be reached by email at kristin.lepper@dot.gov. We look forward to working with you.

Sincerely,



Alex Ansley
Chief, Recall Management Division
Office of Defects Investigation
Enforcement