

## **IMPORTANT SAFETY RECALL** **STOP RETAIL SALES and DELIVERY**

Suzuki Motor Corporation has determined that a safety defect exists in the following models:

Model	VIN
GSX250RL8	SEE ATTACHED LIST

Suzuki Motor Corporation is initiating a safety recall campaign to address reports of headlamp failures in certain 2018 GSX250R motorcycles. The filament of the headlamp bulb may fail, resulting in the headlamp going out during operation.

**Technical Service Bulletin:**

Initial Service information regarding this safety recall will be provided in a Technical Service Bulletin in the next couple of weeks.

**Parts Availability:**

Suzuki Motor of America, Inc. ("SMAI") will provide additional information regarding parts availability in a Technical Service Bulletin in the near future.

**Customer Notification:**

SMAI expects to notify retail customers of this safety recall before the end of October, 2020.

**Consequences of Non-Compliance:**

**ALL NEW SUZUKI VEHICLES IN DEALER INVENTORY THAT ARE SUBJECT TO A RECALL OR CUSTOMER SATISFACTION CAMPAIGN INITIATED BY SMAI MUST BE REPAIRED BEFORE THESE VEHICLES ARE SOLD OR DELIVERED BY THE DEALER TO THE RETAIL CUSTOMER. FAILURE TO DO SO IS A VIOLATION OF FEDERAL LAW, THE SUZUKI POWERSPORTS DEALER SALES AND SERVICE AGREEMENT (THE "DEALER AGREEMENT"), AND SMAI'S SALES POLICY REGARDING FACTORY SAFETY RECALL OR SAFETY MODIFICATION PROGRAMS (THE "POLICY"). A COPY OF THE POLICY IS AVAILABLE ON SUZUKI CONNECT FOR YOUR REFERENCE.**

**FURTHER, FAILURE TO COMPLY WITH THE INSTRUCTIONS OF SMAI REGARDING COMPLIANCE WITH RECALLS OR OTHER SAFETY OR PRODUCT IMPROVEMENT CAMPAIGNS OR PROGRAMS, AND/OR FAILURE TO MAKE A GOOD FAITH EFFORT TO COMPLY WITH THE FEDERAL CLEAN AIR ACT, THE NATIONAL TRAFFIC AND MOTOR**

# SERVICE



Way of Life!

MOTORCYCLE / ATV Division

GS/GSX/GSX-R No. 251

September 28, 2020

**VEHICLE SAFETY ACT, THE CONSUMER PRODUCT SAFETY ACT, OR ANY OTHER LAWS, ORDERS, RULES, OR REGULATIONS REGARDING RECALLS OR OTHER SAFETY OR PRODUCT IMPROVEMENT CAMPAIGNS OR PROGRAMS CONSTITUTES A BREACH OF THE DEALER AGREEMENT AND IS A VIOLATION OF SMAI POLICY REFERENCED ABOVE. A DEALER MAY BE HELD RESPONSIBLE FOR ANY PRODUCT DAMAGE AND/OR PERSONAL INJURIES RESULTING FROM SUCH FAILURE.**

If you need any additional information, please contact the Suzuki Techline or your Technical Service Manager at 714-996-7480. We apologize for this inconvenience and will do everything possible to resolve this situation as quickly as possible.

Thank you for your continued support and understanding.

A handwritten signature in black ink that reads 'Chris Coons'.

Chris Coons  
National Manager, Sales Planning and Administration

MODEL		STATUS	MANUFACTURE DATE
GSX250RL8	L	D	20170507
GSX250RL8	L	D	20170426
GSX250RL8	L	D	20170429
GSX250RL8	L	D	20170429
GSX250RL8	L	D	20170507
GSX250RL8	L	D	20170325
GSX250RL8	L	D	20170326
GSX250RL8	L	D	20170509
GSX250RL8	L	D	20170516
GSX250RL8	L	D	20170403
GSX250RL8	L	D	20170403
GSX250RL8	L	D	20170403
GSX250RL8	L	D	20170429
GSX250RL8	L	D	20170420
GSX250RL8	L	D	20170421
GSX250RL8	L	D	20170425
GSX250RL8	L	D	20170425
GSX250RL8	L	D	20170429
GSX250RL8	L	D	20170429
GSX250RL8	L	D	20170429
GSX250RL8	L	D	20170429
GSX250RL8	L	D	20170429
GSX250RL8	L	D	20170427
GSX250RL8	L	D	20170427
GSX250RL8	L	D	20170429
GSX250RL8	L	D	20170429