



October 12, 2020

Attention: All Dealer Principals

Kia Motors America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign to inspect the Hydraulic Electronic Control Unit (HECU) for leaking brake fluid and, if a leak is detected, replace the HECU in the following vehicles:

- Certain 2013-2015 MY Optima vehicles produced from July 12, 2013 through October 2, 2015, and
- Certain 2014-2015 MY Sorento vehicles produced from June 17, 2013 through December 11, 2014.

The Hydraulic Electronic Control Unit (HECU) assembly controls the Anti-Lock Braking System (ABS), Electronic Stability Control System (ESC) and Traction Control System (TCS). Brake fluid may leak internally inside the HECU, which, over time, can result in an electrical short. An electrical short in the HECU increases the risk of an engine compartment fire. If an electrical short circuit occurs, the ESC warning light may illuminate.

The Technical Service Bulletin that provides vehicle inspection and repair procedures, affected VIN production range, and warranty claim information will be posted on the Kia Global Information System (KGIS) at www.kiatechinfo.com during the week of **October 12, 2020**.

Your Service Manager was sent a copy of the owner notification letter and a Q&A guide for recall questions both of which describe the issue and information on how to access the list of affected Optima and Sorento vehicles.

Kia will notify the vehicle owners starting on **October 15, 2020**.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall campaign to ensure proper responses to customer inquiries and requests to have the campaign performed on their 2013-2015 MY Optima and 2014-2015 MY Sorento vehicles.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

Your prompt attention in completing this recall campaign is appreciated. If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Kia Service Department

Enclosures