

BMW MOTORRAD Dealer Direct

UPDATE: Stop Sale: Vehicle Labels-R 1250 GSA, R 1250 RT/RTP,

R 1250R and R 1250RS

Remedy Available

BMW Motorrad is announcing a non-compliance recall for R 1250 GSA (K51), R 1250 RT/RTP (K52), R 1250 R (K53) and R 1250 RS (K54) for vehicles produced from 5/18/2020 to 7/10/2020. The Tire Pressure, VIN and Noise Emission labels may detach from the vehicle and therefore, may not meet Federal requirements. All vehicles have been flagged with an “open” recall using campaign number 00 00 71 08 00.

Vehicles at the warehouse will be updated before they are released for shipment to dealers.

Approximately 186 vehicles are in dealer inventory. BMW has already produced new labels for each vehicle and shipped them via FedEx overnight to each affected dealer. The labels should arrive this morning, Friday August 21st. Included with the sent labels are repair instructions and warranty information.

A small number of vehicles are already in service. These customers will receive a recall notification letter in the next 60 days from BMW. The letter will ask them to contact a BMW Motorrad dealer to schedule a repair.

BMW will notify the selling dealers of retailed VINs (via email) in the next few days so dealers can reach out to their customers and order the labels in advance as they are printed on demand. These labels were not provided as the servicing dealer may be different from the retail dealer. Therefore, please do not order labels unless you have confirmed with the customer your dealership will repair the vehicle.

If you have a vehicle in inventory with the campaign open that BMW has not provided the labels for, please order them directly through the parts system. When ordering replacement labels, reference the campaign number 00 00 71 08 00. A Service Bulletin will be published early next week with complete details.

[Aftersales, Motorrad Dealer Direct, Sales](#)

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