



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

September 1, 2020

Ms. Helen Riehle
Safety Integrity and Recall Manager
BMW of North America, LLC
300 Chestnut Ridge Road
Woodcliff Lake, NJ 07677

NEF-150DM
20V-495

Subject: Tire Pressure Label Not Affixed Properly/FMVSS 120

Dear Ms. Riehle:

This letter serves to acknowledge BMW of North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BMW/R 1250 GS/2021
BMW/R 1250 GS ADVENTURE/2021
BMW/R 1250 R/2021
BMW/R 1250 RS/2021
BMW/R 1250 RT/2021

Mfr's Report Date: August 20, 2020

NHTSA Campaign Number: 20V-495

Components:

EQUIPMENT:OTHER:LABELS

Potential Number of Units Affected: 447

Problem Description:

BMW of North America, LLC (BMW) is recalling certain 2021 R 1250 RT, R 1250 R, R 1250 RS, R 1250 GS and R 1250 GS Adventure motorcycles. The tire pressure labels may not remain affixed to the motorcycle frame. As a result, these motorcycles fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 120, "Wheels and Rims-Other Than Passenger Cars."RR

Consequence:

If the label detaches from the motorcycle, proper tire pressure information may not be readily available. This could result in the rider improperly filling the tires which may affect motorcycle handling and control, increasing the risk of a crash.

Remedy:

BMW will notify owners, and dealers will replace the tire pressure label, free of charge. The recall is expected to begin October 12, 2020. Owners may contact BMW customer service at 1-800-525-7417.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be DeMara Magruder who may be reached by phone at (202) 366-8538, or by email at demara.magruder@dot.gov. We look forward to working with you.

Sincerely,



Joshua Neff
Chief, Recall Management Division
Office of Defects Investigations
Enforcement