

Part 573 Safety Recall Report

20V-443

Manufacturer Name : BMW of North America, LLC

Submission Date : OCT 06, 2020

NHTSA Recall No. : 20V-443

Manufacturer Recall No. : NR



Manufacturer Information :

Manufacturer Name : BMW of North America, LLC

Address : P.O. Box 1227

Westwood NJ 07675-1227

Company phone : 18005257417

Population :

Number of potentially involved : 5

Estimated percentage with defect : 100 %

Vehicle Information :

Vehicle 1 : 2020-2020 BMW X3 sDrive40i, X3 xDrive40i, X3M40i

Vehicle Type : LIGHT VEHICLES

Body Style : SUV

Power Train : GAS

Descriptive Information : Approximately 5 vehicles do not conform to FMVSS 111.

Basis for recall population determination: Vehicle assembly information and production system records were used to determine the specific dates of potentially affected vehicles.

Recall component difference to non-recall component: Vehicles were not programmed with rearview camera software.

Production Dates : JUN 11, 2020 - JUN 22, 2020

VIN Range 1 : Begin :

NR

End : NR

☐ Not sequential

Description of Noncompliance :

Description of the Noncompliance : This recall involves the rearview camera. Vehicles were not programmed with rearview camera software for the US market at the assembly plant; therefore, these vehicles do not conform to FMVSS 111 because, when the transmission is shifted to Reverse, an image is not displayed.

FMVSS 1 : 111 - Rear visibility

FMVSS 2 : NR

Description of the Safety Risk : If the driver attempted to rely on the rearview camera image, this could increase the risk of a crash or injury to persons who may be behind the vehicle.

Description of the Cause : NR

Identification of Any Warning that can Occur : When shifting into Reverse, an image is not displayed, which should prompt the driver to visually check, without the use of the rearview camera, for objects behind the vehicle when reversing. Furthermore, affected vehicles are equipped with a Park Distance Control (PDC) system which alerts drivers, both audibly and visually, to objects behind the vehicle.

Involved Components :

Component Name 1 : N/A; vehicle assembly issue

Component Description : NR

Component Part Number : NR

Supplier Identification :

Component Manufacturer

Name : BMW AG

Address : NR
NR

Country : NR

Chronology :

On June 22, 2020, BMW became aware of this issue at the vehicle assembly plant during movement of a vehicle out of the assembly area. A review was initiated.

Vehicle assembly information, production system records, and vehicle build configuration specifications were reviewed. Reviews were conducted to determine the specific vehicle models, or models with specific option packages, that may have been potentially affected.

On July 22, 2020, it was determined that affected vehicles do not conform to FMVSS 111. As a result, BMW decided to conduct a voluntary recall.

BMW has not received any reports, nor is BMW otherwise aware, of any accidents or injuries related to this issue.

Description of Remedy :

Description of Remedy Program : Vehicles will be programmed with rearview camera software.

Owners will be contacted by phone – if necessary, an owner notification letter will be mailed – and instructed to take their vehicle to an authorized BMW center to have the remedy performed for free. If this condition were noticed on a potentially affected vehicle prior to this recall, the remedy would be covered by the BMW New Vehicle Limited Warranty program. Therefore, reimbursement for a pre-notification remedy re Part 573.13 and Part 577.11 is not necessary.

How Remedy Component Differs from Recalled Component : Recalled Component: N/A; component not defective; vehicle assembly issue.

Identify How/When Recall Condition was Corrected in Production : NR

Recall Schedule :

Description of Recall Schedule : Dealer notification is planned to begin and end on July 29, 2020. All owners were contacted by phone on July 29, 2020. All owner vehicles were repaired by August 14, 2020 so no ONL is necessary.

Planned Dealer Notification Date : JUL 29, 2020 - JUL 29, 2020

Planned Owner Notification Date : SEP 21, 2020 - SEP 21, 2020

* NR - Not Reported