



July 30, 2020

Attention: All Dealer Principals

Kia Motors America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign on 2015-2016 MY Kia Soul Electric Vehicle (EV) vehicles, manufactured from July 15, 2014 through June 24, 2016 to update the Electronic Control Unit software for the Electronic Parking Brake logic so that the electronic parking brake automatically activates if the POWER button is turned OFF when the gear shift lever is in the "P" (Park) position. If the driver moves the gear shift lever into "P" (Park) prior to coming to a complete stop, the vehicle's parking mechanism can be damaged. If the parking mechanism is damaged, unintended vehicle movement may occur if the parking brake is not used, even though the gear shift lever is in the "P" (Park) position, thus increasing the risk of a crash.

The Technical Service Bulletin that provides vehicle inspection and repair procedures, affected VIN production range, and warranty claim information will be posted on the Kia Global Information System (KGIS) at www.kiatechinfo.com on **July 30, 2020**.

Your Service Manager was sent a draft copy of the owner notification letter and a Q&A guide for recall questions both of which describe the issue and information on how to access the list of affected 2015-2016 MY Kia Soul EV vehicles. Kia will notify the affected vehicle owners on **August 7, 2020**.

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

What Should You Do?

Please make certain the appropriate personnel in your dealership are familiar with the details of this recall campaign to ensure proper responses to customer inquiries and requests to have the recall campaign performed on their 2015-2016 MY Kia Soul EV vehicles.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

Your prompt attention in completing this recall campaign is appreciated. If you have any questions, please contact your Kia District Parts & Service Manager.

Sincerely,

Kia Service Department

Enclosures