



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

July 10, 2020

Mr. J.S. (Jurassic) Park
VP/PL & Regulatory Compliance
Kia Motors America
111 Peters Canyon Road
Irvine, CA 92606-1790

NEF-150JK
20V-389

Subject: Unintended Movement Due to Damaged Park Mechanism

Dear Mr. Park:

This letter serves to acknowledge Kia Motors America's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

KIA/SOUL EV/2015-2016

Mfr's Report Date: July 2, 2020

NHTSA Campaign Number: 20V-389

Components:

ELECTRICAL SYSTEM: SOFTWARE

POWER TRAIN:AUTOMATIC TRANSMISSION:GEAR POSITION INDICATION (PRNDL)

Potential Number of Units Affected: 3,714

Problem Description:

Kia Motors America (Kia) is recalling certain 2015-2016 Kia Soul Electric Vehicle (EV) vehicles. The parking mechanism may become damaged if the driver moves the gear shift lever into Park 'P' before the vehicle comes to a complete stop. If the parking mechanism is damaged, unintended vehicle movement may occur when the gear shift lever is in the Park 'P' position and the parking brake is not applied.

Consequence:

Unintended vehicle movement can increase the risk of a crash.

Remedy:

Kia will notify owners, and dealers will update the electronic control unit software, free of charge. The recall is expected to begin August 7, 2020. Owners may contact Kia customer service at 1-800-333-4542. Kia's number for this recall is SC191.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Please be reminded of the following requirements:



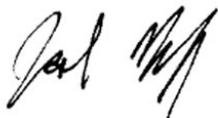
You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Jennifer Kruger who may be reached by phone at (202) 366-2461, or by email at jennifer.kruger@dot.gov. We look forward to working with you.

Sincerely,



Joshua Neff
Chief, Recall Management Division
Office of Defects Investigations
Enforcement