



IMPORTANT NON-COMPLIANCE RECALL

This notice applies to your vehicle, [INSERT VIN].
Recall Campaign No. 20V-379: Top-Tether Anchor Cover

Name
Address1
Address2
City, state, zip

Remedy is Available

August 2020

Dear BMW Owner / Lessee:

This notice is sent to you in accordance with the National Traffic and Motor Vehicle Safety Act. BMW AG has decided that certain Model Year 2020-2021 BMW 7 Series vehicles fail to conform to Federal Motor Vehicle Safety Standard (FMVSS) Number 225 (Child restraint anchorage systems). Our records indicate that you are the owner of a potentially affected vehicle.

Why are we contacting you?

We are pleased to inform you that we are ready to perform this recall. **Please contact your authorized BMW Center immediately to schedule an appointment to have this important free repair performed as soon as possible.** To locate your nearest BMW center, visit www.bmwusa.com/dealer. If you are not the only driver of this vehicle, please advise all other drivers and passengers of this important information.

What could happen?

At the rear middle seat position, the top-tether anchor for a child seat is not readily accessible. Therefore, if you place a child seat at the rear middle seat position, and do not attach it using the safety belt, this could increase the risk of injury to the child in a crash. **Until your car is remedied, a child seat could be placed at the rear middle seat position and secured using the safety belt, or the child seat could be placed at the left or right "outboard" seat position and secured using the top-tether anchor and the lower ("latch") attachments.**

What will BMW do?

An appropriate top-tether anchor cover will be installed at the rear middle seat position. This free repair will take about one hour. There may be some options to help overcome the inconvenience of bringing your vehicle in for service, if needed. Contact your local BMW center to check what may be available.

What if I am not the current owner of this vehicle?

If you changed your address or sold the vehicle, please let us know by visiting www.bmwusa.com/mybmw or by contacting BMW Customer Relations (see left side of page for contact info). **If you are a vehicle lessor, Federal Regulations require you to forward this notice to your lessee within ten days.**

What if I have additional questions?

For the latest updates to this recall, please visit www.bmwusa.com/recall. Should you have any questions about this recall, please contact your authorized BMW center. If you need additional assistance, please contact BMW Customer Relations.

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If your BMW center is unable to remedy the defect without charge or within a reasonable period of time, you may notify the Administrator, National Highway Traffic Safety Administration, 1200 New Jersey Ave., S.E., Washington, DC 20590, call the toll-free Vehicle Safety Hotline at 1-888-327-4236 (TTY: 1-800-424-9153), or go to <http://www.safercar.gov>.

Please be assured that your safety is important to us, and we sincerely apologize if this recall causes any inconvenience. We recommend that you and your passengers wear your safety belt at all times.

Sincerely,

BMW of North America, LLC