From: To: Subject: Date:	Broadcast Messaging System DL-BMS Message Monitors BMW Recall 20V-xxx: Top-Tether Anchor Tuesday, June 23, 2020 1:20:52 PM
Publish Date: From: Expiration Date: Subject:	June 23, 2020 DCSnet Message Technical Service Urgent July 07, 2020 Urgent
	 BMW AG is conducting a Voluntary Non-Compliance Recall (effective June 23, 2020) on a small number of Model Year 2020-2021 BMW 7 Series that were produced between July 11, 2019 and March 16, 2020. Please review the attached documents for more details. The bulletin will be updated when additional information becomes available.
Attachmenter	Sincerely, Technical Service
Attachments:	B512120_2020-BMW-MY2020-G12-TopTetherAnchor-QA-(23Jun2020) [820abba3].pdf B512120[820ace48].pdf B512120 Recall Notice[820ace47].pdf B512120-G12-TopTetherAnchor-QA-(23Jun2020)[820abba3].pdf MY2020-G12-TopTetherAnchor-QA-(23Jun2020)[820abba3].pdf B512120[820ace48].pdf B512120 Recall Notice[820ace47].pdf B512120 Recall Notice[820ace47].pdf
Recipients:	BMW SAV (Light Trucks), CC-All BMW SAV (Light Trucks), All Offerings, All Regions, All Areas, All Departments, All Personnel BMW Passenger Cars, All Offerings All Regions All Areas All Departments All Personnel

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RECALL 20V-XXX: TOP-TETHER ANCHOR

E-Series	Model Description	Production Date	
G12	7 Series Sedan	July 11, 2019 – March 16, 2020	

AFFECTED VEHICLES

Vehicles which require this Recall Campaign to be completed will show it as "Open" when checked either in AIR, the "Service Menu" of DCSnet (Dealer Communication System), ISPA Next or Warranty Vehicle Inquiry.

SITUATION

BMW AG is conducting a Voluntary Non-Compliance Recall (effective June 23, 2020) on a small number of Model Year 2020-2021 BMW 7 Series that were produced between July 11, 2019 and March 16, 2020.

The top-tether anchor, at the rear center seating position, may not have been installed. If a child seat was placed on the rear center seat, the child seat's top-tether would not be able to be attached to the vehicle.

Recall notice and Q&A have been attached for further information.

The bulletin will be updated when additional information becomes available. Supporting Materials <u>picture_as_pdf B512120 Recall Notice.pdf</u> <u>picture_as_pdf B512120 2020-BMW-MY2020-G12-TopTetherAnchor-QA-(23Jun2020).pdf</u>

NON-COMPLIANCE RECALL NOTICE

To: All Center Operators, Sales Managers, Service Manager, Parts Manager and Warranty Processor

RE: Recall 20V-xxx: Top-Tether Anchor – B51 21 20

BMW AG is conducting a Voluntary Non-Compliance Recall (effective June 23, 2020) on a small number of Model Year 2020-2021 BMW 7 Series that were produced between July 11, 2019 and March 16, 2020.

Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.

Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.

Non-Compliance Recall 20V-xyz Top-Tether Anchor Model Year 2020-2021 BMW 7 Series Last Update: 06/23/2020

Q1. Which BMW models in the US are potentially affected by this Non-Compliance Recall?

A very small number of Model Year 2020-2021 BMW 7 Series in the US, produced between July 2019 and March 2020, are potentially affected.

Q2. What is the specific issue?

The top-tether anchor, at the rear center seating position, may not have been installed. If a child seat was placed on the rear center seat, the child seat's top-tether would not be able to be attached to the vehicle.

Q3. Why are other models / vehicles not included in this Non-Compliance Recall?

Other models contain a top-tether anchor at the rear center seating position.

Q4. Can I continue to drive my vehicle?

Yes. However, when you receive a letter from BMW advising you of this recall, and indicating that parts are available, you should make an appointment to have this important Non-Compliance Recall performed by an authorized BMW center as soon as possible. If you are not the only driver of this vehicle, please advise all other drivers of this important information.

Q5. Can I determine if this issue exists in my vehicle?

Yes. If you do not see a top-tether anchor at the rear center seating position, then your vehicle is affected.

Q5a. What should I do if my vehicle does not have a top-tether anchor at this location?

If you need to install a child seat, top-tether anchors are available at the rear outboard (left, right) seating positions. Alternatively, the child seat could be installed at the rear center seating position using the vehicle's safety belt.

Q6. How did BMW become aware of the issue?

BMW became aware of the issue through our quality control procedures.

Q7. How will I be informed of this Non-Compliance Recall?

Letters will be mailed to owners in <u>August</u> via First Class mail advising them of this Non-Compliance Recall and requesting them to schedule an appointment with an authorized BMW center to have the remedy performed. You can locate your nearest authorized BMW center at <u>www.bmwusa.com/dealer</u>. To ensure BMW has the most recent contact and vehicle information, owners should register their vehicle at <u>www.bmwusa.com/myBMW</u>. Registration is free, and will give them access to factory initiated campaigns and other information specific to their BMW.

Q8. How will my vehicle be remedied?

A top-tether anchor will be installed at the rear center seating position for <u>free</u> and will take about one hour.

Q9. Do I have to wait for my letter to have my vehicle serviced?

Yes. BMW is in the process of ensuring that the necessary parts, tools, and procedures are available at authorized BMW centers prior to contacting owners to have this important Non-Compliance Recall performed. For the latest updates to this Non-Compliance Recall, please visit <u>www.bmwusa.com/recall</u>.