



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

July 6, 2020

Ms. Helen Riehle
Safety Integrity and Recall Manager
BMW of North America, LLC
300 Chestnut Ridge Road
Woodcliff Lake, NJ 07677

NEF-150DM
20V-379

Subject: Inaccessible Child Seat Tether Anchor/FMVSS 225

Dear Ms. Riehle:

This letter serves to acknowledge BMW of North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BMW/740LI/2020-2021
BMW/750LI/2020-2021
BMW/B7 ALPINA/2020-2021
BMW/M760I/2020-2021

Mfr's Report Date: June 30, 2020

NHTSA Campaign Number: 20V-379

Components:

CHILD SEAT:VEHICLE TETHER ANCHOR

Potential Number of Units Affected: 16

Problem Description:

BMW of North America, LLC (BMW) is recalling certain 2020-2021 740Li, 740Li xDrive, 750Li xDrive, M760Li xDrive, and Alpina B7 vehicles. The top child seat tether anchor on the rear middle seat may not be readily accessible. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 225, Section 6.1(b) "Child Restraint Anchorage Systems."

Consequence:

A child restraint system placed on the vehicle's rear middle seat without utilizing the three-point safety belt, could increase the risk of injury in the event of a crash.

Remedy:

BMW will notify owners, and dealers will install the correct top tether anchor cover at the rear middle seating position. Until vehicles are remedied, owners will be instructed to utilize the outboard rear seating positions which are equipped with an accessible top tether anchor, or, the middle rear seating position and the vehicle's three-point safety belt. This recall is expected to begin August 24, 2020. Owners may contact BMW customer service at 1-800-525-7417.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be DeMara Magruder who may be reached by phone at (202) 366-8538, or by email at demara.magruder@dot.gov. We look forward to working with you.

Sincerely,



Joshua Neff
Chief, Recall Management Division
Office of Defects Investigations
Enforcement