



New Safety Recall Advanced Communication – W52

FCA US LLC (FCA US) has announced a safety recall on certain 2020 Model Year (DT) Ram 1500 Pickup and (VF) Ram ProMaster vehicles.

VINs identified as being involved in this campaign are currently live and searchable.
Stop sale is in effect for the above-identified vehicles.

Vehicles impacted by a stop sale are eligible for reimbursement allowance through the Recall Floorplan Reimbursement Policy (RFPRP), which can be requested upon recall claim submission.

IMPORTANT: Some of the involved vehicles may be in dealer new vehicle inventory. Federal law requires you to complete this recall service on these vehicles before retail delivery. Violation of this requirement by a dealer could result in a civil penalty of up to \$21,000 per vehicle. Involved vehicles can be determined by using the VIP inquiry process.

REASON FOR THIS SAFETY RECALL

Some of the above vehicles may have a Side Air Bag Inflatable Curtain (SABIC) with an improperly crimped diffuser. This may cause the diffuser to separate from the inflator during a SABIC deployment and compromise the integrity of the air bag or cause the SABIC fill time to be delayed. If the separated diffuser compromises the integrity of the air bag or if the SABIC fill time is delayed, occupant protection may be reduced in the event of a crash. Reduced occupant protection in the event of a crash may result in an increased risk of injury to motor vehicle occupants.

SERVICE ACTION

FCA US will conduct a voluntary safety recall to replace the SABIC assemblies in all affected vehicles. Dealers will be notified of the launch of this safety recall by way of established communication methods. This recall is estimated to launch in 3rd Quarter of 2020.

We ask that you please take the time to ensure that your personnel are aware of this communication and are prepared to execute a customer friendly process for inquiries regarding involved vehicles.