

U.S. Department of Transportation

National Highway Traffic Safety Administration

March 16, 2020

Mr. Bryce Frankenberger Compliance Manager Heartland Recreational Vehicles, LLC 2831 Dexter Drive Elkhart, IN 46514

N 46514

Dear Mr. Frankenberger:

This letter serves to acknowledge Heartland Recreational Vehicles, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

1200 New Jersey Avenue SE Washington, DC 20590

NEF-150KL

20V-140

## Makes/Models/Model Years:

HEARTLAND/SHADOW CRUISER ULTRA LITE/2020

Subject: Incorrect GVWR on Certification Label /Part 567

Mfr's Report Date: March 11, 2020

NHTSA Campaign Number: 20V-140

**Components:** 

**EQUIPMENT:OTHER:LABELS** 

**Potential Number of Units Affected:** 5

## **Problem Description:**

Heartland Recreational Vehicles, LLC (Heartland) is recalling certain 2020 Shadow Cruiser Ultra Lite trailers. The Certification Label indicates an incorrect GVWR and axle rating. As such, these vehicles fail to comply with the requirements of 49 CFR Part 567, "Certification."

# **Consequence:**

An incorrect GVWR could result in the vehicle being overloaded and the axles failing, increasing the risk of a crash.

# Remedy:

Heartland will notify owners and send them corrected replacement labels, free of charge. The recall is expected to begin May 11, 2020. Owners may contact Heartland customer service at 1-877-262-8032.

#### Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.



We have received Heartland's proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

NHTSA is missing critical, required information for this safety recall. This information must be supplied through the NHTSA Recalls Portal within 5 working days of confirming its accuracy:

When a vehicle crash is the potential safety consequence of the defect, the recall needs to spell that out.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Kristin Lepper who may be reached by phone at 202-366-5227, or by email at kristin.lepper@dot.gov. We look forward to working with you.

Sincerely,

Joshua Neff

Chief, Recall Management Division Office of Defects Investigations

Enforcement

