



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

January 14, 2020

Mr. Jim Kolbe
Genuine Scooters, LLC
2700 W Grand Avenue
Chicago, IL 60612

NEF-150DM
20V-010

Subject: Brake Pads May Dislodge and Cause Loss of Braking

Dear Mr. Kolbe:

This letter serves to acknowledge Genuine Scooters, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

GENUINE SCOOTER/ROYAL ALLOY/2020

Mfr's Report Date: January 10, 2020

NHTSA Campaign Number: 20V-010

Components:

SERVICE BRAKES, HYDRAULIC:FOUNDATION COMPONENTS:DISC
SERVICE BRAKES, HYDRAULIC:FOUNDATION COMPONENTS:DISC:PADS

Potential Number of Units Affected: 148

Problem Description:

Genuine Scooters, LLC. (Genuine Scooters) is recalling certain 2020 Royal Alloy GT150 scooters. The front brake rotor may become uncentered within the front brake caliper allowing the inner brake pad to dislodge from the top of the brake caliper.

Consequence:

If the brake pad becomes dislodged, the scooter can experience a reduced or complete loss of braking, increasing the risk of a crash.

Remedy:

Genuine Scooters will notify owners, and dealers will reposition the brake rotors with spacers to prevent the brake pads from dislodging, free of charge. The recall is expected to begin in January 2020. Owners may contact Genuine Scooters customer service at 1-773-433-1311.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

We have received Genuine Scooters' proposed owner notification letter and it is currently under review. You will be notified of any changes or concerns once our review is complete.

NHTSA is missing critical, required information for this safety recall. This information must be supplied through the NHTSA Recalls Portal within 5 working days of confirming its accuracy:

- A statement that the defect or noncompliance can cause a vehicle crash without prior warning; or a description of whatever prior warning may occur, and a statement that if this warning is not heeded, a vehicle crash can occur (49 CFR 577.5 (f)(1)).
- Your company's program shall include a plan for reimbursing an owner or purchaser who incurred costs to obtain a remedy for the problem addressed by the recall within a reasonable time in advance of your company's notification of owners, purchasers and dealers, in accordance with § 573.13 of this part. Your company's plan may incorporate by reference a general reimbursement plan it previously submitted to NHTSA, together with information specific to the individual recall. Information required by § 573.13 that is not in a general reimbursement plan shall be submitted in your company's report to NHTSA under this section. If your company submits one or more general reimbursement plans, your company shall update each plan every two years, in accordance with § 573.13. Your company's remedy program and reimbursement plans will be available for inspection by the public at NHTSA headquarters (49 CFR 573.6 (c)(8)(i)). If the vehicles are new and would be covered under the manufacturer's warranty program, please state that in the remedy section of your filing.

Please be reminded of the following requirements:

Copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

Please be reminded that under 49 U.S.C. § 30112(a)(3), it is illegal for a manufacturer, to sell, offer for sale, import, or introduce or deliver into interstate commerce, a motor vehicle or item of motor vehicle equipment that contains a safety defect once the manufacturer has notified NHTSA about that safety defect. This prohibition does not apply once the motor vehicle or motor vehicle equipment has been remedied according to the manufacturer's instructions.

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be DeMara Magruder who may be reached by phone at (202) 366-8538, or by email at demara.magruder@dot.gov. We look forward to working with you.

Sincerely,



Joshua Neff
Chief, Recall Management Division
Office of Defects Investigations
Enforcement