



U.S. Department of Transportation  
**National Highway Traffic Safety  
Administration**

1200 New Jersey Avenue SE  
Washington, DC 20590

December 4, 2020

Ms. Shiela Albano  
Regulatory Compliance Lead  
Bridgestone Americas Tire Operations, LLC  
200 4th Ave S  
Nashville, TN 37201

NEF-150CL  
20T-021

**Subject:** Pinhole In The Upper Sidewall Of Tire/FMVSS 139

Dear Ms. Albano:

This letter serves to acknowledge Bridgestone Americas Tire Operations, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

**Makes/Models/Model Years:**

BRIDGESTONE/ECOPIA H/L 422 PLUS/P255/60R19  
FIRESTONE/DESTINATION LE3/255/60R19

**Mfr's Report Date:** November 25, 2020

**NHTSA Campaign Number:** 20T-021

**Components:**

TIRES  
TIRES.SIDEWALL

**Potential Number of Units Affected:** 1,827

**Problem Description:**

Bridgestone Americas Tire Operations, LLC (BATO) is recalling certain Firestone Destination LE3 255/60R19 tires with DOT codes 2420 through 2820 and Bridgestone Ecopia H/L 422 Plus P255/60R19 tires with DOT codes 2820 through 3120. The recalled tires may have been manufactured with a small pinhole in the upper sidewall of the outboard side of the tire. As such, these tires fail to comply with the requirements of Federal Motor Vehicle Safety Standard number 139, "New Pneumatic Radial Tires for Light Vehicles."

**Consequence:**

Tires containing a pinhole may slowly leak air, and if undetected or ignored, the continued loss of air may increase the risk of a vehicle crash.

**Remedy:**

BATO will notify owners, and based on the date code and press identification number of the tire, dealers will replace the tires with a comparable replacement free of charge. The recall is expected to begin December 18, 2020. Owners may contact BATO customer service at 1-800-847-3272.

**Notes:**

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to [www.safercar.gov](http://www.safercar.gov).



Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

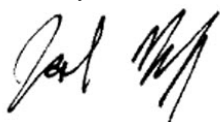
Please be reminded of the following requirements:

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Choon Lee who may be reached by phone at 202 366 0388, or by email at [choon.lee@dot.gov](mailto:choon.lee@dot.gov). We look forward to working with you.

Sincerely,



Joshua Neff  
Chief, Recall Management Division  
Office of Defects Investigations  
Enforcement