



U.S. Department of Transportation
**National Highway Traffic Safety
Administration**

1200 New Jersey Avenue SE
Washington, DC 20590

October 8, 2019

Ms. Helen Riehle
Safety Integrity and Recall Manager
BMW of North America, LLC
300 Chestnut Ridge Road
Woodcliff Lake, NJ 07677

NEF-150JK
19V-684

Subject: No Back-Up Camera Display Image/FMVSS 111

Dear Ms. Riehle:

This letter serves to acknowledge BMW of North America, LLC's notification to the National Highway Traffic Safety Administration (NHTSA) of a safety recall which will be conducted pursuant to Federal law for the product(s) listed below. Please review the following information to ensure that it conforms to your records as this information is being made available to the public. If the information does not agree with your records, please contact us immediately to discuss your concerns.

Makes/Models/Model Years:

BMW/330I/2019-2020
BMW/530E/2018-2020
BMW/530I/2018-2020
BMW/540D/2018
BMW/540I/2018-2020
BMW/640I/2018-2019
BMW/740LE/2019-2020
BMW/740LI/2019-2020
BMW/745LE/2019-2020
BMW/750LI/2019-2020
BMW/840I/2019-2020
BMW/M340I/2019-2020
BMW/M5/2018-2020
BMW/M550I/2018-2020
BMW/M850I/2019-2020
BMW/X3/2018-2020
BMW/X4/2019-2020
BMW/X5/2019-2020
BMW/X6/2019-2020
BMW/X7/2019-2020
BMW/Z4/2019-2020
ROLLS-ROYCE/CULLINAN/2019
ROLLS-ROYCE/PHANTOM/2018-2019
TOYOTA/SUPRA/2020

Mfr's Report Date: September 27, 2019

NHTSA Campaign Number: 19V-684

Components:

BACK OVER PREVENTION: SENSING SYSTEM: CAMERA

Potential Number of Units Affected: 257,481

Problem Description:

BMW of North America, LLC (BMW) is recalling certain 2018 540d, 2018-2020 530i, 530i xDrive, 540i, 540i xDrive, M550i xDrive, M5, 530e, 530e xDrive, X3 sDrive, X3 xDrive, X3 M40i, X3 M, and 2019-2020 X4 xDrive, X4 M40i, X4 M, X7 xDrive, X7 M50i, 740Li, 740Li xDrive, 750Li, 750Li xDrive, 8 Series Convertible and Coupe 840i, 840i xDrive, M850i xDrive, X5 sDrive, X5 xDrive, X5 M50i, X6 xDrive, X6 M50i, 330i, 330i xDrive, M340i, M340i xDrive, Z4 sDrive, Z4 M40i, 740Le xDrive and 745Le xDrive, 2018-2019 640i xDrive Gran Turismo and Rolls-Royce Phantom, 2019 M850i xDrive Gran Coupe and Rolls-Royce Cullinan and 2020 Toyota Supra vehicles.

The back-up camera and display settings can be adjusted such that the rear view image is no longer visible and the system will retain that setting the next time the vehicle is placed in reverse. As such, these vehicles fail to comply with the requirements of Federal Motor Vehicle Safety Standard (FMVSS) number 111, "Rearview Mirrors."

Consequence:

The lack of an image in the back-up camera display increases the risk of a crash.

Remedy:

BMW will notify owners, and dealers will update the back-up camera software, free of charge. The recall is expected to begin November 19, 2019. Owners may contact BMW customer service at 1-800-525-7417 or Rolls-Royce at 1-877-877-3735. Toyota owners may contact Toyota customer service at 1-888-270-9371.

Notes:

Owners may also contact the National Highway Traffic Safety Administration Vehicle Safety Hotline at 1-888-327-4236 (TTY 1-800-424-9153), or go to www.safercar.gov.

Please be reminded of the following requirements:

Under 49 U.S.C. § 30112(a), it is illegal for anyone, including a manufacturer, distributor, dealer, or retailer to sell an item of equipment or vehicle that fails to comply with all applicable Federal motor vehicle safety standards.

You are required to submit a draft owner notification letter to this office no less than five days prior to mailing it to the customers. Also, copies of all notices, bulletins, dealer notifications, and other communications that relate to this recall, including a copy of the final owner notification letter and any subsequent owner follow-up notification letter(s), are required to be submitted to this office no later than 5 days after they are originally sent (if they are sent to more than one manufacturer, distributor, dealer, or purchaser/owner).

As stated in Part 573.7, submission of the first of six consecutive quarterly status reports is required within one month after the close of the calendar quarter in which notification to purchasers occurs. Therefore, the first quarterly report will be due on, or before, 30 days after the close of the calendar quarter.

Your contact for this recall will be Jennifer Kruger who may be reached by phone at (202) 366-2461, or by email at jennifer.kruger@dot.gov. We look forward to working with you.

Sincerely,



Joshua Neff
Chief, Recall Management Division
Office of Defects Investigations
Enforcement