



August 15, 2019

Attention: All Kia Parts & Service Managers

Kia Motors America, Inc., pursuant to the National Traffic and Motor Vehicle Safety Act, is conducting a Safety Recall Campaign on some 2020 MY Kia Telluride vehicles, manufactured from January 9, 2019 through August 5, 2019. Seat belt assemblies designed for Telluride vehicles for the Middle East market may have been inadvertently installed in the driver, front passenger, and second and/or third row seats of the affected U.S. vehicles. The affected driver seat belt assemblies are non-U.S. specification seat belt assemblies. The affected front passenger, second and third row seat belt assemblies are not equipped with an automatic locking retractor (ALR) feature and do not comply with S7.1.1.5 (a) of Federal Motor Vehicle Safety Standard (FMVSS) Number 208, "Occupant crash protection", which requires that each designated seating position that is forward facing (except the driver's position) have a seat belt assembly whose lap belt portion is lockable so that the seat belt assembly can be used to tightly secure a child restraint system. If a non-ALR seat belt is used to secure a child seat, it may not tightly secure a child restraint system, increasing the risk of injury to a child seat occupant in a crash.

The Technical Service Bulletin that provides vehicle inspection and repair procedures, affected VIN production range, and warranty claim information will be posted on the Kia Global Information System (KGIS) at www.kiatechinfo.com on **August 15, 2019**.

PARTS INFORMATION – Part supply will be limited due to the scope of the campaign. A Techline case is required to be open, with clear photo of the incorrect seat belt tongue with wrong markings to allocate any orders.

Enclosed you will find a draft copy of the owner notification letter (pending approval from the NHTSA) and a Q&A Guide for recall questions, both of which describe the issue. A list of Kia Telluride vehicle owners affected by this recall can be accessed on WEBDCS. Log onto the site, select the Campaigns Tab, click on Open Campaign Report in the left side menu, and select **SC181** to generate the list.

Notices to the affected 2020 MY Telluride vehicle owners will be mailed on **August 30, 2019**. Please start performing the repairs immediately on any affected vehicles currently in your inventory.

Also, please make certain the appropriate personnel in your dealership are familiar with the details of this recall to ensure proper responses to customer inquiries and requests to have the recall performed on their 2020 MY Telluride vehicles. This Safety Recall represents an opportunity for your service department to deliver an exceptional service experience (e.g. flexible service appointment process, car wash and vacuum and timely service).

NHTSA ADVISORY: It is a violation of Federal law for a dealer to deliver a new motor vehicle covered by this notification under a sale or lease until the defect is remedied.

LEGAL PRIVACY LIABILITY NOTICE: Pursuant to the terms of the Dealer Sales and Service Agreement and the Gramm-Leach-Bliley federal consumer privacy act, you are required to keep confidential any and all information and documents provided to you by Kia Motors America, Inc. or generated by you in the conduct of carrying out work under that Agreement regarding Kia vehicle purchasers and owners, including but not limited to warranty claim information. Kia dealers may use such owner information for the sole purpose of conducting and performing this safety recall campaign, and for no other purpose.

Your prompt attention in completing this recall is appreciated. If you have any questions, please contact your Kia District Parts and Service Manager.

Sincerely,

Kia Service Department

Enclosures