

TO: Mercedes-Benz Dealer Principals, General Managers, Sales Managers, Service Managers, Parts Managers	FROM: Gregory Gunther, Department Manager, Vehicle Compliance and Analysis, Engineering Services
RE: Recall Campaign Initial Notification Replace Passenger Airbag MY18-19 231 (SL-Class)	DATE: August 9, 2019

IMPORTANT RECALL CAMPAIGN INFORMATION

Please see the attached documents related to the campaign listed above.

Please note that all customer inquiries should be directed to the Customer Assistance Center at 1-800-FOR-MERCEDES.

Sincerely,

Gregory Gunther

Department Manager, Vehicle Compliance & Analysis



Campaign No. :	NHTSA ID	Campaign Desc. :	Replace Pass Airbag
TBA	19V571	PEND PSAB SEAM	
This is to notify you of a new Recall Campaign regarding the passenger airbag seam on 457 Model Year (“MY”) 2018-2019 SL-Class (231 platform) vehicles. The recall campaign will be visible on the www.safercar.gov website and may generate questions from customers. Affected VINs will be flagged in VMI as “PENDING” on August 9, 2019.			
Background			
Issue	Daimler AG (“DAG”), the manufacturer of Mercedes-Benz vehicles, has determined that on certain MY 2018-2019 SL-Class vehicles (231 platform), the front passenger airbag material may not have been sewn according to production specifications. In the event of a crash necessitating an airbag deployment, the circumferential seam in the passenger airbag material might tear, possibly affecting the performance of the airbag, which might increase the risk of injury for the front passenger.		
What We’re Doing	MBUSA will conduct a voluntary recall. An authorized Mercedes-Benz dealer will replace the passenger airbag module on the affected vehicles.		
Parts	Parts are not yet available. An additional notification will be sent once the parts are available for repairs.		
Vehicles Affected			
Vehicle Model Year(s)	2018-2019		
Vehicle Model	SL-Class		
Vehicle Populations			
Total Recall Population	457		
Total Vehicles in Dealer Inventory	62		
Given this notice, it is a violation of Federal law for a dealer to sell or lease any new MY18-19 SL-Class vehicles in dealer inventory covered by this notification until the vehicle has been repaired. Once the remedy is available, the vehicles will be flagged as “OPEN” and Work Instructions will be available in Star TekInfo Once the repair is complete, the vehicle may be sold or leased.			
Loaner and demonstrator vehicles may continue to be driven, but must not be retailed until repaired.			
Additionally, given this notice, it is a violation of Federal Law for car rental companies to rent new MY18-19 SL-Class vehicles covered by this notification until the vehicle has been repaired.			
Next Steps/Notes			
Customer Notification Timeline	Customer letters will be mailed approximately one week after the remedy becomes available.		
AOMS/SOMS	AOMs – This recall may generate questions from your dealers. Please forward this notice to your dealers ASAP.		
Rental Fleet Partners	This recall may affect vehicles in your fleet. Please contact your respective MBUSA fleet representative for further information and next steps. For repairs, please contact your preferred MBUSA dealer.		
While we regret any inconvenience this may cause, MBUSA is determined to maintain a high level of vehicle quality and customer satisfaction. Please refer all customer inquiries to the Customer Assistance Center at 1-800-FOR-MERCEDES.			

