

From: [Broadcast Messaging System](#)
To: [DL-BMS Message Monitors](#)
Subject: BMW Recall 19V-xxx Front Seat Backrest
Date: Thursday, July 25, 2019 10:31:35 AM

Publish Date: July 25, 2019
From: Technical Service
Expiration Date: August 22, 2019

DCSnet Message
Urgent



Subject: **BMW Recall 19V-xxx Front Seat Backrest**







BMW of North America, LLC is conducting a Voluntary Safety Recall (effective July 25, 2019) on a small number of Model Year 2018-2019 BMW vehicles that were produced between May 29, 2018 and June 12, 2018.

Please review attached documents for more details.

The bulletin will be updated when more information becomes available.

Sincerely,
Technical Service

Attachments:

-  [B521419_Recall_Notice\[81eb5359\].pdf](#)
-  [B521419\[81eb5358\].pdf](#)
-  [2019-G01-02-SeatFrame-QA-\(25Jul2019\)\[81eb5357\].pdf](#)
-  [B521419_Recall_Notice\[81eb5359\].pdf](#)
-  [B521419\[81eb5358\].pdf](#)
-  [2019-G01-02-SeatFrame-QA-\(25Jul2019\)\[81eb5357\].pdf](#)

Recipients: BMW Passenger Cars, CC-All
BMW Passenger Cars, 55806, All Departments, All Personnel
BMW Passenger Cars, 49134, All Departments, All Personnel
BMW Passenger Cars, 47046, All Departments, All Personnel



SIB 52 14 19

2019-07-25

RECALL CAMPAIGN 19V-XXX: FRONT SEAT BACKREST

MODEL

Engineering Designation	Model Description	Production Date
G01	X3 Sports Activity Vehicle	5/29/2018-6/12/2018
G02	X4 Sports Activity Coupe	5/29/2018-6/10/2018

AFFECTED VEHICLES

Vehicles which require this Recall Campaign to be completed will show it as "Open" when checked either in AIR, the "Service Menu" of DCSnet (Dealer Communication System), with the Key Reader or Warranty Vehicle Inquiry. All other systems will show the stop sale starting tomorrow.

SITUATION

BMW of North America, LLC is conducting a Voluntary Safety Recall (effective July 25, 2019) on a small number of Model Year 2018-2019 BMW vehicles that were produced between May 29, 2018 and June 12, 2018.

Approximately 20 vehicles are affected by this recall.

On affected vehicles, the front seat backrest may not have been welded to specifications which could cause the backrest to collapse.

The Recall Notice and Q&A have been attached for further information.

The bulletin will be updated when additional information becomes available.

Supporting Materials

[picture as pdf B521419 Recall Notice.pdf](#)

[picture as pdf 2019-G01-02-SeatFrame-QA-\(25Jul2019\).pdf](#)

© 2019 BMW OF NORTH AMERICA, LLC. ALL RIGHTS RESERVED

SAFETY RECALL NOTICE

To: All Center Operators, Sales Managers, Service Manager, Parts Manager and Warranty Processor

RE: Recall 19V-xxx: Front Seat Backrest (B52 14 19)

BMW of North America, LLC is conducting a Voluntary Safety Recall (effective July 25, 2019) on a small number of Model Year 2018-2019 BMW vehicles that were produced between May 29, 2018 and June 12, 2018.

Please be reminded that it is a violation of federal law (The Safety Act) for you to sell, lease or deliver any new motor vehicle covered by this notification until the recall repair has been performed. This means that centers may not legally deliver new motor vehicles to consumers until they are fixed or use/sell replacement equipment/parts subject to this recall. Note also that substantial civil penalties apply to violations of the Safety Act.

Also, you should not sell, lease or deliver any Certified Pre-Owned or used vehicles subject to a safety recall until the repair is completed.

Please follow any special instructions that we provide to you for the return or disposition of recall parts.

We appreciate all your assistance with this Recall.

**Front Seat Backrest
Safety Recall 19V-xyz
Model Year 2018 and 2019
BMW X3 / X4
*Last Updated 07/25/2019***

- Q1. Which BMW Group models in the US are potentially affected by this Safety Recall?**
Approximately 20 Model Year 2018 and 2019 BMW X3 and X4 models in the US, produced in May 2018 and June 2018, are potentially affected.
- Q2. What is the specific issue?**
On affected vehicles, the front seat backrest may not have been welded to specifications which could cause the backrest to collapse.
- Q3. Can I continue to drive my vehicle?**
Yes. However, when you receive a phone call/letter requesting you to make an appointment to have this Safety Recall performed by an authorized BMW center, please do so as soon as possible. If you are not the only driver of this vehicle, please advise all other drivers of this important information.
- Q4. Why are other BMW Group vehicles not included in this Safety Recall?**
Seats on other vehicles were produced to specifications.
- Q5. How did BMW Group become aware of this issue?**
BMW Group became aware of this issue through its quality control procedures.
- Q6. How will my vehicle be repaired?**
The affected front seat will be replaced for free and will take approximately four hours.
- Q7. Is BMW Group aware of any accidents or injuries in the US, involving these BMW Group vehicles associated with this Safety Recall?**
No.
- Q8. How will I be informed of this Safety Recall?**
Potentially affected customers are being contacted by phone, and arrangements are being made for the Safety Recall to be performed. Alternate transportation, if necessary, will be accommodated. You can locate your nearest authorized BMW center at www.bmwusa.com/dealer.

To ensure the BMW Group has your most recent contact and vehicle information, please register your BMW vehicle at www.bmwusa.com/myBMW. Registration is free, and will give you access to factory initiated campaigns and other information specific to your vehicle.